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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	"The best affirmative action program is creating jobs for everyone" : organized labor responds to affirmative action, 1960-74 -- "This strange madness" : the origins of opposition to higher education : affirmative action, 1968-72 -- "The issue is getting hotter" : the struggle over higher education -- Affirmative action policy in the early 1970s -- "Treat him as a decent American!" : DeFunis v. Odegaard (1974) and -- Color-blindness in the courtroom -- "Do whites have rights?" : white Detroit policemen and "reverse discrimination" protests in the mid-late 1970s -- "The fight for true non-discrimination" : politics and anti-affirmative action before Bakke -- Conclusion.