

1. Record Nr.	UNINA9910131364603321
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Titolo	La presse française en ligne en 2012 : Modèles d'affaires et pratiques de financement / / Pierre-Jean Benghozi, Inna Lyubareva
Pubbl/distr/stampa	Paris, : Département des études, de la prospective et des statistiques, 2014
ISBN	2-11-139910-8
Descrizione fisica	1 online resource (12 p.)
Altri autori (Persone)	LyubarevaInna
Soggetti	Sociology Economics (General) TIC presse économie de la culture et de la communication numérique economics of culture and Communication press digital ICT
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Sous l'impact des nouvelles technologies d'information et de communication (TIC), on observe ces dernières années dans l'industrie de presse une multiplication des configurations des formes organisationnelles et des modèles d'affaires. La multiplication de ces modèles ou des manières de mettre les contenus à disposition ne constitue pas un simple effet conjoncturel. Il traduit des stratégies systématiques d'innovation et d'exploration de modèles d'affaires alternatifs, qui représentent aujourd'hui la source d'avantage concurrentiel privilégiée. L'analyse aborde la variété des nouveaux modèles d'affaires par un effort de catégorisation et de description permettant d'identifier et de comprendre les trajectoires d'évolution de

l'économie de la presse. L'étude économétrique d'une base de données inédite de 149 titres de presse française a permis d'identifier trois classes distinctes de modèles d'affaires de la presse en ligne : numérique a minima, pure players et leaders explorateurs. In recent times the press industry has been reshaped by the influence of Information and Communication Technologies (ICT). Constant experimentation and innovation in the business model (BM) has become one of the key sources of actors' competitive advantage. As a result, dominant and stable traditional BMs have given rise to multiple disruptive BMs. The goal of this study is to provide typology and description of the new online BMs and to understand the current economic transformations in the press industry. The analysis relies on the empirical study of 149 French press websites accounting for the various configurations of digital output and technology in production processes. Three classes of online BMs were identified: the "minimally digital", "pure players" and "exploring leaders". We substantiate the features of the three classes of online BMs and put forward new relevant approaches to the "free" content funding.

2. Record Nr.	UNINA9910788357003321
Titolo	Low-wage work in the wealthy world / / Jerome Gautie and John Schmitt, editors
Pubbl/distr/stampa	New York : , : Russell Sage Foundation, , [2010] ©2010
ISBN	1-61044-630-5
Descrizione fisica	1 online resource (506 p.)
Collana	The Russell Sage Foundation Case Studies of Job Quality in Advanced Economies
Classificazione	85.61
Disciplina	331.2/1
Soggetti	Wages Minimum wage Manpower policy Labor market
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.

Nota di bibliografia

Includes bibliographical references and index.

Nota di contenuto

Low pay, working conditions, and living standards / Geoff Mason and Wiemer Salverda -- Industrial relations, legal regulations, and wage setting / Gerhard Bosch, Ken Mayhew, and Jerome Gautie -- The impact of institutions on the supply side of the low-wage labor market / Jerome Gautie ... [et al.] -- Institutions, firms, and the quality of jobs in low-wage labor markets / Eileen Appelbaum -- Retail jobs in comparative perspective / Francoise Carre ... [et al.] -- Working at the wage floor : hotel room attendants and labor market institutions in Europe and the United States / Achim Vanselow ... [et al.] -- Cleaning and nursing in hospitals : institutional variety and the reshaping of low-wage jobs / Philippe Mehaut ... [et al.] -- Tough meat, hard candy : implications for low-wage work in the food-processing industry / Klaus G. Grunert, Susan James, and Phillip Moss -- Restructuring customer service : labor market institutions and call center workers in Europe and the United States / Caroline Lloyd, Claudia Weinkopf, and Rosemary Batt.

Sommario/riassunto

"Low-Wage Work in the Wealthy World builds on an earlier Russell Sage Foundation study (Low-Wage America) to compare the plight of low-wage workers in the United States to five European countries - Denmark, France, Germany, the Netherlands, and the United Kingdom - where wage supports, worker protections, and social benefits have generally been stronger. By examining low-wage jobs in systematic case studies across five industries, this international study goes well beyond standard statistics to reveal national differences in the quality of low-wage work and the well-being of low-wage workers."--BOOK JACKET.