

1. Record Nr.	UNINA9910788321103321
Autore	Gowdy-Wygant Cecilia
Titolo	Cultivating victory : the Women's Land Army and the Victory Garden movement / / Cecilia Gowdy-Wygant
Pubbl/distr/stampa	Pittsburgh, Pennsylvania : , : University of Pittsburgh Press, , 2013 ©2013
ISBN	0-8229-6665-4 0-8229-7857-1
Descrizione fisica	1 online resource (241 p.)
Classificazione	HIS015000HIS036060SOC028000
Disciplina	635.09
Soggetti	Victory gardens - Great Britain - History Victory gardens - United States - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	<p>"A compelling study of the sea change brought about in politics, society, and gender roles during World Wars I and II by campaigns to recruit Women's Land Armies in Great Britain and the United States to cultivate victory gardens. Cecilia Gowdy-Wygant compares and contrasts the outcomes of war in both nations as seen through women's ties to labor, agriculture, the home, and the environment. She sheds new light on the cultural legacies left by the Women's Land Armies and their major role in shaping national and personal identities"</p> <p>--</p> <p>"During the First and Second World Wars, food shortages reached critical levels in the Allied nations. The situation in England, which relied heavily on imports and faced German naval blockades, was particularly dire. Government campaigns were introduced in both Britain and the United States to recruit individuals to work on rural farms and to raise gardens in urban areas. These recruits were primarily women, who readily volunteered in what came to be known as Women's Land Armies. Stirred by national propaganda campaigns and a sense of adventure, these women, eager to help in any way possible, worked tirelessly to help their nations grow "victory gardens" to win the</p>

war against hunger and fascism. In vacant lots, parks, backyards, between row houses, in flowerboxes, and on farms, groups of primarily urban, middle-class women cultivated vegetables along with a sense of personal pride and achievement. In *Cultivating Victory*, Cecilia Gowdy-Wygant presents a compelling study of the sea change brought about in politics, society, and gender roles by these wartime campaigns. As she demonstrates, the seeds of this transformation were sown years before the First World War by women suffragists and international women's organizations. Gowdy-Wygant profiles the foundational organizations and significant individuals in Britain and America, such as Lady Gertrude Denman and Harriet Stanton Blatch, who directed the Women's Land Armies and fought to leverage the wartime efforts of women to eventually win voting rights and garner new positions in the workforce and politics. In her original transnational history, Gowdy-Wygant compares and contrasts the outcomes of war in both nations as seen through changing gender roles and women's ties to labor, agriculture, the home, and the environment. She sheds new light on the cultural legacies left by the Women's Land Armies and their major role in shaping national and personal identities. "--

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2. Record Nr.	UNINA9910790527403321
Autore	Stahl Fred <1937->
Titolo	Worker leadership : America's secret weapon in the battle for industrial competitiveness / / Fred Stahl
Pubbl/distr/stampa	Cambridge, Mass. : , : The MIT Press, , [2013]
ISBN	0-262-31728-1 0-262-31727-3
Descrizione fisica	1 online resource (266 p.)
Disciplina	658.3/152
Soggetti	Management - Employee participation Leadership Industrial productivity Industrial management Production management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Foreword; Preface; Acknowledgments; 1 America's Productivity Paralysis; 2 How Did We Get Into This Mess?; 3 The Quest for the Holy Grail of Production Management; 4 A Revolution at John Deere; 5 First Change the Culture, Then Change Production; 6 Redesigning the Planter Factory for Worker Leadership; 7 Reaping the Fruits of Worker Leadership at the Harvester Works; 8 A Bigger Picture of Change at Deere; 9 Worker Leadership; Appendix A; Appendix B; Notes; Index
Sommario/riassunto	How can American manufacturing recapture its former dominance in the globalized industrial economy? In <i>Worker Leadership</i> , Fred Stahl proposes a strategy to boost enterprise productivity and restore America's industrial power. Stahl outlines a revolutionary transformation of industrial culture that offers workers real control of production operations and manufacturing processes (as well as a monetary share of the savings from productivity gains). Stahl develops this new Theory of Worker Productivity into a strategy of Worker Leadership, with concrete, real-world examples. Combining some of the methods of lean manufacturing made famous by Toyota with

genuine worker empowerment unlike anything at Toyota, Worker Leadership creates highly productive jobs loaded with responsibility and authority. Workers, Stahl writes, love these jobs precisely because of the opportunities to be creative and productive. Worker Leadership also offers important benefits for organized labor. It promotes the vitality and growth of labor unions through a shared responsibility with management for growth and profitability.<br /><br />Stahl's approach was inspired by changes implemented at John Deere factories by a general manager named Dick Kleine. Stahl uses the story of Kleine's transformation of the Deere factories to construct a checklist of essential conditions for Worker Leadership . He also discusses competition with China and South Korea and tells the story of production that GE recently "reshored" from China to the United States. Stahl considers the potential for applying Worker Leadership beyond manufacturing, provides a brief history of manufacturing, and even reveals the dark side of Toyota's system that opens another competitive opportunity for America. Worker Leadership offers a blueprint for global competitive advantage that should be read by anyone concerned about America's current productivity paralysis.

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