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Nota di contenuto	Contents; Acknowledgments; Chapter One: INTRODUCTION TO THE TRANSITION MOVEMENT; Chapter Two: Background of study; Chapter Three: Sustainability, Development Communication, and Social Movements; Chapter Four: Framing the communicative relationship(s) mediated within the movement; Chapter Five: Methodology; Chapter Six: The appeal of the glocal narrative(s); Chapter Seven: Measuring and communicating impacts; Chapter Eight: The multiscalar role of ideology and culture in Transition; Chapter Nine: Are Transition Towns sustainable?; Chapter Ten: The value of diversity Chapter Eleven: Digital communication, technology, and Transition Chapter Twelve: Conclusion and recommendations; References; Index; About the Author
Sommario/riassunto	In light of impending global climate and financial crises, it is imperative to analyze models for positive social change that are focused on building community resiliency and sustainability. This book explores the communication processes of the Transition Movement, a community-led global social movement, as it was adapted

in a local context.
