Record Nr. UNINA9910788289803321 Autore Polk Emily <1976-> **Titolo** Communicating global to local resiliency: a case study of the transition movement / / Emily Polk Pubbl/distr/stampa Lanham, Maryland:,: Lexington Books,, 2015 ©2015 Descrizione fisica 1 online resource (201 p.) Collana Communication, Globalization, and Cultural Identity Disciplina 307.1/4 Soggetti Community development - Environmental aspects Environmentalism Sustainability Environmental justice Anti-globalization movement Information technology - Political aspects Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Contents; Acknowledgments; Chapter One: INTRODUCTION TO THE TRANSITION MOVEMENT; Chapter Two: Background of study; Chapter Three: Sustainability, Development Communication, and Social Movements; Chapter Four: Framing the communicative relationship(s) mediated within the movement; Chapter Five: Methodology; Chapter Six: The appeal of the glocal narrative(s); Chapter Seven: Measuring and communicating impacts; Chapter Eight: The multiscalar role of ideology and culture in Transition; Chapter Nine: Are Transition Towns sustainable?; Chapter Ten: The value of diversity Chapter Eleven: Digital communication, technology, and TransitionChapter Twelve: Conclusion and recommendations: References: Index: About the Author Sommario/riassunto In light of impending global climate and financial crises, it is imperative to analyze models for positive social change that are focused on building community resiliency and sustainability. This

book explores the communication processes of the Transition

Movement, a community-led global social movement, as it was adapted

in a local context.
