

1. Record Nr.	UNINA9910788276803321
Titolo	Technology and digital initiatives : innovative approaches for museums / / edited by Juilee Decker ; contributors, Jane Alexander [et al.]
Pubbl/distr/stampa	Lanham, Md. : , : Rowman & Littlefield, , 2015 ©2015
ISBN	1-4422-3873-9 1-4422-3874-7
Descrizione fisica	1 online resource (vi, 108 pages) : illustrations
Collana	Innovative Approaches for Museums
Disciplina	069.15 069/.15
Soggetti	Museums - Educational aspects Web-based instruction Museums - Information technology Museum techniques
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Contents; Introduction; Chapter One. A Digital Road Map: Developing and Evaluating Museum-wide Digital Strategy; Chapter Two. Dutch Paintings of the Seventeenth Century: The National Gallery of Art's First Online Scholarly Catalogue; Chapter Three. Embedding a Culture of Innovation at the Frick Art Reference Library; Chapter Four. The Ur of the Chaldees Project: A Virtual Vision of Woolley's Excavations at Ur; Chapter Five. Storytelling Photographs, Animating Anangu: How Ara Irititja-an Indigenous Digital Archive in Central Australia-Facilitates Cultural Reproduction Chapter Six. A Safe Keeping Place: Mukurtu CMS Innovating Museum Collaborations Chapter Seven. Old Meets New: Technology and the Visitor Experience in the Lyons Country Store; Chapter Eight. Setting the Table for Tablets: Starting Small while Thinking Big; Chapter Nine. Engaging Primary Sources through Social Media: A Case Study about World War II's Monuments Men Collections at the Archives of American Art; Chapter Ten. How the Met Museum Approaches Innovation: With Lessons for All Museums, Big and Small; Index; About the Contributors

Sommario/riassunto

"Technology and Digital Initiatives: Innovative Approaches for Museums discloses the ways in which technology is used as a means of communicating with visitors through podcasts, apps, websites, and blogs; as an educational enhancement through off-site e-learning and onsite participation at interactive kiosks; and as non-site-based experiences through collaborative initiatives providing open access to collections worldwide."--Publisher description
