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9. Protecting Children from Harmful Food Marketing: Options for Local Government to Make a Difference  
10. Life Course Impact of School-Based Promotion of Healthy Eating and Active Living to Prevent Childhood Obesity;  
11. Modeling Social Transmission Dynamics of Unhealthy Behaviors for Evaluating Prevention and Treatment Interventions on Childhood Obesity;  
12. Effects of an Intervention Aimed at Reducing the Intake of Sugar-Sweetened Beverages in Primary School Children: A Controlled Trial  
13. Listening to the Experts: Is There a Place for Food Taxation in the Fight Against Obesity in Early Childhood?  
14. The Costs and Cost-Effectiveness of a School-Based Comprehensive Intervention Study on Childhood Obesity in China; Author Notes

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Sommario/riassunto

Child obesity is a serious condition that affects children around the world in growing numbers. With obesity comes an increased risk of other chronic diseases as well, making it even more important to understand and treat this condition from a variety of angles. This current volume seeks to understand the phenomenon of child obesity and presents a range of viewpoints on its prevalence, causes, and treatments. The different sections contained within explore the following topics: The worldwide prevalence of childhood obesity and its growing effect on children The causes of childhood obesity and

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