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| 1. Record Nr.           | UNINA9910702910003321   |
| Autore                  | Francis Paul L  |
| Titolo                  | Defense acquisitions [[electronic resource] ] : additional analysis needed to capture cost differences between conventional and nuclear propulsion for Navy's future cruiser // [Paul L. Francis] |
| Pubbl/distr/stampa      | [Washington, D.C.] : , : U.S. Govt. Accountability Office, , [2009]   |
| Descrizione fisica      | 1 online resource (2 pages)   |
| Soggetti                | Cruisers (Warships) - United States - Costs<br>Nuclear ships - United States - Costs  |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Title from PDF title screen (GAO, viewed Aug. 11, 2009).<br>"August 7, 2009."<br>"GAO-09-886R."   |

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| 2. Record Nr.           | UNINA9910788154203321  |
| Autore                  | Dorst Kees   |
| Titolo                  | Frame innovation : create new thinking by design // Kees Dorst   |
| Pubbl/distr/stampa      | Cambridge, Massachusetts ; ; London, England : , : The MIT Press, ,<br>[2015]<br>©2015   |
| ISBN                    | 0-262-32885-2<br>0-262-32884-4   |
| Descrizione fisica      | 1 online resource (221 pages) : illustrations  |
| Collana                 | Design thinking, design theory   |
| Disciplina              | 745.2  |
| Soggetti                | Industrial design - Methodology  |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Note generali           | Bibliographic Level Mode of Issuance: Monograph  |
| Nota di bibliografia    | Includes bibliographical references and index.   |
| Sommario/riassunto      | Dorst describes a new, innovation-centered approach to problem-solving in organizations: frame creation. It applies "design thinking," but it goes beyond the borrowed tricks and techniques that usually characterize that term. The strategies presented are drawn from the unique, sophisticated, multilayered practices of top designers, and from insights that have emerged from fifty years of design research. He describes the nine steps of the frame creation process and illustrates their application to real-world problems with a series of varied case studies. He maps innovative solutions that include rethinking a store layout so retail spaces encourage purchasing rather than stealing, applying the frame of a music festival to understand late-night problems of crime and congestion in a club district, and creative ways to attract young employees to a temporary staffing agency. -- |