Record Nr. UNINA9910788152203321 Autore Fosler-Lussier Danielle <1969-> Titolo Music in America's Cold War diplomacy / / Danielle Fosler-Lussier Pubbl/distr/stampa Oakland, California:,: University of California Press,, 2015 ©2015 **ISBN** 0-520-95978-7 Descrizione fisica 1 online resource Collana California Studies in 20th-Century Music Classificazione LQ 89307 Disciplina 780.78/73 Soggetti Music in intercultural communication - United States - History - 20th Arts and diplomacy - United States - History - 20th century Music and globalization - United States - History - 20th century United States Foreign relations Communist countries History 20th century United States Cultural policy History 20th century Communist countries Foreign relations United States History 20th century Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Front matter -- Contents -- Illustrations -- Acknowledgments --Abbreviations -- Introduction: Instruments of Diplomacy -- 1. Classical Music and the Mediation of Prestige -- 2. Classical Music as Development Aid -- 3. Jazz in the Cultural Presentations Program -- 4. African American Ambassadors Abroad and at Home -- 5. Presenting America's Religious Heritage Abroad -- 6. The Double-Edged Diplomacy of Popular Music -- 7. Music, Media, and Cultural Relations Between the United States and the Soviet Union -- Conclusion: Music. Mediated Diplomacy, and Globalization in the Cold War Era -- Notes --Selected Bibliography -- Index During the Cold War, thousands of musicians from the United States Sommario/riassunto traveled the world, sponsored by the U.S. State Department's Cultural Presentations program. Performances of music in many styles-classical. rock 'n' roll, folk, blues, and jazz-competed with those by traveling

Soviet and mainland Chinese artists, enhancing the prestige of

American culture. These concerts offered audiences around the world evidence of America's improving race relations, excellent musicianship, and generosity toward other peoples. Through personal contacts and the media, musical diplomacy also created subtle musical, social, and political relationships on a global scale. Although born of statesponsored tours often conceived as propaganda ventures, these relationships were in themselves great diplomatic achievements and constituted the essence of America's soft power. Using archival documents and newly collected oral histories, Danielle Fosler-Lussier shows that musical diplomacy had vastly different meanings for its various participants, including government officials, musicians, concert promoters, and audiences. Through the stories of musicians from Louis Armstrong and Marian Anderson to orchestras and college choirs, Fosler-Lussier deftly explores the value and consequences of "musical diplomacy."

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