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Nota di contenuto	Front Cover; About The Editor; Contents; Acknowledgment Andhow To Cite; List Of Contributors; Introduction; Part 1 Winery Assessments; Chapter 1 A Methodological Proposal For Corporate Carbon Footprint And Its Application To A Wine-producing Company In Galicia, Spain; Chapter 2 Environmental Impacts Of Consumption Of Australian Red Wine In The Uk; Part 2 Factors That Impact The Quest For Sustainable Enology; Chapter 3 Multistarter From Organic Viticulture For Red Wine Montepulciano D'abruzzo Production Chapter 4 Winery Wastewater Treatment: Evaluation Of The Airmicro- bubble Bioreactor PerformanceChapter 5 The Importance Of Considering Product Loss Rates In Lifecycle Assessment: The Example Of Closure Systems For Bottled Wine; Chapter 6 Influence Of Winemaking Practices On Thecharacteristics Of Winery Wastewater And Water Usage Of Wineries; Chapter 7 Eco-premium Or Eco-penalty? Eco- labels And Quality In Theorganic Wine Market; Chapter 8 Determinants Of Willingness To-pay For Sustainable Wine: Evidence From Experimental Auctions Chapter 9 Sustainable Certification For Future Generations: The Case Of Family BusinessChapter 10 An Integrated Sustainable Business And

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	Development System: Thoughts And Opinions; Appendix: Usda Guidelines For Labeling Wine With Organic References; Author Notes; Back Cover
Sommario/riassunto	Toward a Sustainable Wine Industry: Green Enology in Practice takes a broad look at the emerging trend of using sustainable wine production methods and business practices. It covers a multitude of aspects of the sustainable wine industry, including production methods, recycling efforts, customer behavior, sustainable business practices, and more. The wine sector, which plays a big role in the agricultural industry around the world, has been facing increasing pressure to fulfill legal environmental requirements while maintaining a competitive position in a global market. Concern for the environm