

| | |
|-------------------------|---|
| 1. Record Nr. | UNINA9910788122703321 |
| Autore | Kendall Wesley <1972-> |
| Titolo | Language of terror : how neuroscience influences political speech in the United States // Wesley Kendall, Joseph M. Siracusa, and Kevin Noguchi |
| Pubbl/distr/stampa | Lanham, Maryland : , : Rowman & Littlefield, , [2015] ©2015 |
| Descrizione fisica | 1 online resource (169 p.) |
| Disciplina | 320.97301/4 |
| Soggetti | Communication in politics - United States Communication in politics - Psychological aspects War on Terrorism, 2001-2009 - Language Language and languages - Political aspects - United States Terrorism - Psychological aspects |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Introduction to genetic predispositions and the politics of terror -- Genes, media and the government in the national narrative on terror -- The criminalization of language in the war on terror -- Genetic predisposition, religious belief and psychological operations in the war on terror. |
| Sommario/riassunto | In this book, the authors examine how the human brain reacts to expressions of political ideology regarding terrorism. By comparing a variety of case studies, they demonstrate how similar acts accompanied by starkly different political language can create cognitive dissonance in the minds of the electorate and influence policy choices. <br |