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3 The role of open innovation in the industry convergence between foods and pharmaceuticals3.1 Introduction; 3.2 A brief literature review on industry convergence; 3.3 Convergence-related challenges and the role of open innovation; 3.4 Evidence for industry convergence between foods and pharmaceuticals; 3.5 Open innovation in order to cope with convergence in the neutraceuticals and functional foods (NFF) sector; 3.6 Conclusion; 3.7 Future trends; 3.8 References; 4 Accelerating the innovation cycle through intermediation: the case of Kraft's melt-proof chocolate bars; 4.1 Introduction
4.2 From research to search in company innovation4.3 Key capabilities in open innovation; 4.4 From idea-driven innovation to need-driven innovation; 4.5 Case study: melt-proof chocolate bars from Kraft; 4.6 Conclusions; 4.7 Future trends; 4.8 References; 5 The impact of open innovation on innovation performance: the case of Spanish agri-food firms; 5.1 Introduction: the agri-food sector and innovation; 5.2 How innovative are Spanish agri-food firms?; 5.3 Measuring open innovation in Spanish agri-food firms; 5.4 The effect of openness on the innovative performance of firms; 5.5 Conclusions
5.6 References6 Partnering with public research centres and private technical and scientific service providers for innovation: the case of Italian rice company, Riso Scotti; 6.1 Introduction; 6.2 The role of private technical and scientific service (TSS) providers: advantages and limitations; 6.3 The role of universities and public research centres: advantages and limitations; 6.4 Riso Scotti case study; 6.5 Conclusions and managerial implications; 6.6 References; 7 Consumers as part of food and beverage industry innovation; 7.1 Introduction
7.2 Understanding food and beverage consumers and their world

Sommario/riassunto

Food and beverage companies are increasingly choosing to enhance internal idea development by pursuing an 'open innovation' approach, allowing the additional exploitation of external ideas and paths to market. Drawing on a range of important case studies, Open innovation in the food and beverage industry investigates the challenges and opportunities afforded by the incorporation of open innovation into the food industry. Part one provides a comprehensive overview of the changing nature of innovation in the food and drink industry, acknowledging trends and considering the implications an

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ISBN	0-520-28418-6 0-520-95983-3
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Nota di contenuto	Front matter -- Contents -- Tables -- Acknowledgments -- 1. Introduction: Rights, Captivity, and Disputing behind Bars -- 2. "Needles," "Haystacks," and "Dead Watchdogs": The Prison Litigation Reform Act and the Inmate Grievance System in California -- 3. Naming, Blaming, and Claiming in an Uncommon Place of Law -- 4. Prisoners' Counternarratives: "This Is a Prison and It's Not Disneyland" -- 5. "Narcissists," "Liars," Process, and Paper: The Dilemmas and Solutions of Grievance Handlers -- 6. Administrative Consistency, Downstream Consequences, and "Knuckleheads" -- 7. Grievance Narratives as Frames of Meaning, Profiles of Power -- 8. Conclusion -- Appendix A: Procedures for Interviews with Prisoners -- Appendix B: Procedures for Interviews with CDCR Personnel -- Appendix C: Coding the Sample of Grievances -- Cases -- Notes -- References -- Index
Sommario/riassunto	Having gained unique access to California prisoners and corrections officials and to thousands of prisoners' written grievances and institutional responses, Kitty Calavita and Valerie Jenness take us inside one of the most significant, yet largely invisible, institutions in the United States. Drawing on sometimes startlingly candid interviews with

prisoners and prison staff, as well as on official records, the authors walk us through the byzantine grievance process, which begins with prisoners filing claims and ends after four levels of review, with corrections officials usually denying requests for remedies. Appealing to Justice is both an unprecedented study of disputing in an extremely asymmetrical setting and a rare glimpse of daily life inside this most closed of institutions. Quoting extensively from their interviews with prisoners and officials, the authors give voice to those who are almost never heard from. These voices unsettle conventional wisdoms within the sociological literature-for example, about the reluctance of vulnerable and/or stigmatized populations to name injuries and file claims, and about the relentlessly adversarial subjectivities of prisoners and correctional officials-and they do so with striking poignancy. Ultimately, *Appealing to Justice* reveals a system fraught with impediments and dilemmas, which delivers neither justice, nor efficiency, nor constitutional conditions of confinement.
