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Sommario/riassunto	This book examines the ways in which formal and non-formal education can contribute to mature and possibly illiterate women's successful design, development and operation of small businesses in rural settings. Calling on varied yet pertinent social theories, and the exceptional introduction to and study of profitable businesses operated by Dongxiang Muslim women in the southern Gansu province of north-

western China, the author explains the multifaceted formula for women's challenges and successes in their business endeavours and goal for financial security, and argues that informal learning is
