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Autore	Schmucker, Kurt J.
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2. Record Nr.	UNINA9910788084803321
Autore	Ritzer George
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Globalization: A Basic Text; Copyright; Contents; About the Website; List of Figures; Preface; Chapter 1 Globalization I: Liquids, Flows, and Structures; Some of the Basics; From Solids to Liquids (to Gases);

Solids; Liquids and gases; Flows; Types of flows; Heavy, Light, Weightless; Heavy Structures That Expedite Flows; Heavy Structures As Barriers to Flows; Subtler Structural Barriers; On the Increasing Ubiquity of Global Flows and Structures; Thinking about Global Flows and Structures; Chapter Summary; Discussion Questions; Additional Readings; Notes

Chapter 2 Globalization II: Some Basic Issues, Debates, and ControversiesIs There Such a Thing As Globalization?; Is It Globalization or Transnationalization?; If There Is Such a Thing As Globalization, When Did It Begin?; Hardwired; Cycles; Phases; Events; Broader, more recent changes; Globalization or Globalizations?; Economic; Political; Cultural; Religion; Science; Health and medicine; Sport; Education; What Drives Globalization?; Does Globalization Hop Rather Than Flow?; If There Is Such a Thing As Globalization, Is It Inexorable?; Does Globaphilia or Globophobia Have the Upper Hand?

GlobaphiliaGlobophobia; Finding a middle ground; What, If Anything, Can Be Done about Globalization?; Nothing!; Everything!; Necessary actions are already underway; More, perhaps much more, needs to be done; Chapter Summary; Discussion Questions; Additional Readings; Notes; Chapter 3 Globalization and Related Processes: Imperialism, Colonialism, Development, Westernization, Easternization, and Americanization; Imperialism; The new imperialism; Colonialism; Postcolonialism; Development; Westernization; Easternization; Americanization

A Broader and Deeper View of the Americanization of Consumer CultureMinimizing the Importance of Americanization; Anti-Americanism; Comparisons with Globalization; The Era of the "Posts"; Chapter Summary; Discussion Questions; Additional Readings; Notes; Chapter 4 Neoliberalism: Roots, Principles, Criticisms, and Neo-Marxian Alternatives; The Past, Present, and Future of Neoliberalism; Neoliberalism: An Exemplary Statement and the Basic Principles; Popular Neoliberal "Theory": The Case of Thomas Friedman; The Lexus and the Olive Tree; The World is Flat; Critiquing Neoliberalism

The early thinking of Karl PolanyiContemporary criticisms of neoliberalism; Neoliberalism as Exception; Neoliberalism: The Case of Israel; The End of History; The Death of Neoliberalism?; Neo-Marxian Theoretical Alternatives to Neoliberalism; Transnational capitalism; Empire; Chapter Summary; Discussion Questions; Additional Readings; Notes; Chapter 5 Global Political Structures and Processes; On Political Processes and Flows; The Nation-State; Threats to the nation-state; In Defense of the Nation-State; "Imagined Community"; Changes in Global Nation-State Relations

Other Global Political Developments and Structures

Sommario/riassunto

Updated to reflect recent global developments, the second edition of Globalization: A Basic Text presents an up-to-date introduction to major trends and topics relating to globalization studies. Features updates and revisions in its accessible introduction to key theories and major topics in globalizationIncludes an enhanced emphasis on issues relating to global governance, emerging technology, global flows of people, human trafficking, global justice movements, and global environmental sustainabilityUtilizes a unique set of metaphors to introduce and explain the highly complex nature of glob