1. Record Nr. UNINA9910788082303321 Volgenau Ernst Autore Titolo Geeks, Mush Heads and the IT Revolution [[electronic resource]]: How SRA International Achieved Success over Nearly Four Decades Blue Ridge Summit,: Rowman & Littlefield Publishers, 2014 Pubbl/distr/stampa **ISBN** 1-4422-4281-7 Descrizione fisica 1 online resource (304 p.) Disciplina 338.7/610040973 338.7610040973 Soggetti Electronic industries -- United States -- History Information technology -- United States -- History SRA International, Inc. -- History Volgenau, Ernst Electronic industries - History - United States Information technology - History - United States **Business & Economics** Industries Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di contenuto ""Geeks, Mush Heads And The IT Revolution""; ""Contents""; ""Preface and Acknowledgments"; ""1 Idealism and Information Technology""; ""2 Prologue""; ""3 Countdown and . . . Delay Launch""; ""4 Liftoff! Building a Business Based on Ethics and Performance""; ""5 Fiscal Prudence and the Search for Leg Room and Talent""; ""6 Planning for Emergencies""; ""7 Competing for Weapons Work""; ""8 Growing Culturally and Administratively""; ""9 Artificial Intelligence: A Tortuous Path Forward""; ""10 Game-Changers and Legacies""; ""11 Innovations in Contracting and Health Care" ""12 Ethics, Vision, and People"""13 Investments That Always Pay Off""; ""14 Commerciala€?A New Course for a While""; ""15 Going Public""; ""16 Growth through Acquisitions""; ""17 Big Bids, Big Wins""; ""18 A Time of Troubles""; ""19 The Board Faces Challenges""; ""20 The Big

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SRA International grew from one person in his home basement to more than 7,000 people and nearly 2 billion in revenue in thirty years. The firm was profitable, revenue increased every year, and it became highly admired for its values and culture. SRA was on the Fortune list of 100 Best Places to Work in America for ten consecutive years. The company's initial public offering on the New York Stock Exchange was the sixth most successful in 2002, and the price of its stock soared. Then, at the height of success, the top management team changed twice, growth declined, the firm made a bad acquisiti