

1. Record Nr.	UNINA9910464011803321
Autore	Dolan Simon L (Simon Landau), <1947->
Titolo	Cross cultural competence : a field guide for developing global leaders and managers / / by Simon L. Dolan, Kristine Marin Kawamura
Pubbl/distr/stampa	England : , : Emerald, , 2015 ©2015
Descrizione fisica	1 online resource (365 p.)
Disciplina	658.3
Soggetti	Personnel management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Front Cover; Cross Cultural Competence; Copyright Page; Contents; About the Authors; Preface: Why a Field Guide and Training Manual?; 1 Introduction to Cross Cultural Competence; The Increasing Demand for Cross Cultural Competence; The Solution: Cross Cultural Competence; The Knowledge Base; A Building-Block Approach; The Journey Ahead; Let's Begin; 2 Preparing for the Cross Cultural Competence Journey; Introduction; Setting the Mood; Invoking Cultural Awareness; Creating the Learning Environment; Building Trust; Suggestions for Facilitating; Suggested Program-Level Learning Objectives Knowing Thyself: Cultivating Cultural AwarenessDistribute: Cross Cultural Competence Self-Inventory (20 minutes); Distribute: Goal Sheet and Actions Plans (10 minutes); Conclusion; 3 Laying the Foundation for Developing Cross Cultural Competence; Introduction; Overview of the Program and Introductions; Setting the Mood with Music; Session: Workshop Kickoff (60-90 minutes, Depending on Number of Participants); Welcome the Participants; Drivers, Risks, and Benefits of Cultural Difference in Organizations; The Cultural Continuum and the Cross Cultural Competence Journey; Agenda and Schedule Program Learning ObjectivesParticipant Introductions; Icebreakers: Video Experience and Music Reflection (40-60 minutes); Diversity in the Organization; Diversity and Prejudice; Our Cross Cultural Competence

Model; Cultural Awareness; Cross Cultural Skills; Cultural Values; Cultural Practices; Gaining Commitment; Facilitating Self-inventory and Goal Setting (30 minutes); Conclusion; 4 Why Organizations Need and Should Value Cross Cultural Competence; Introduction; Culture Clash; Why We Need Cultural Competence; The Business Case for Cross Cultural Competence  
Specific Benefits of Cross Cultural CompetenceConclusion; 5 Developing Cultural Awareness; Introduction; What Is Culture?; Definition of Culture; Proverbs: The Eternity of Cultural Awareness; Culture Shock; The Cultural Genogram; Conclusion; 6 Enhancing Cross Cultural Skills and Understanding; Introduction; Opening Exercise; Experiencing Cultural Similarities; Experiencing Cultural Differences.; Hofstede's Dimensions of National Culture.; Developing Proficient Cross Cultural Communication; The Language of Context; The Language of Time; The Language of Space; The Language of Things  
The Language of AgreementsThe Language of Friendship; Principles of Effective Communication across Cultures; A Close Encounter of the Cultural Kind; Developing Cross Cultural Decision-Making Skills; Developing Additional Cross Cultural Skills and Habits; Flexibility; Acceptance of Ambiguity; Openness; Acceptance of Differences; Cultural Self-Confidence; Security in One's Own Culture; Humility; Suspension of Judgment; Desire to Learn from Others; Interest in People; Empathy; Care; Communication Skills; A Spirit of Adventure; Curiosity; Creativity; Emotional Intelligence  
Cultural Intelligence

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2. Record Nr.	UNINA9910791322303321
Autore	Broccias Cristiano <1972->
Titolo	The English change network : forcing changes into schemas / / by Cristiano Broccias
Pubbl/distr/stampa	Berlin ; ; New York : , : Mouton de Gruyter, , 2003
ISBN	3-11-090120-X
Edizione	[Reprint 2013]
Descrizione fisica	1 online resource (428 pages)
Collana	Cognitive Linguistics Research [CLR] ; ; 22 Cognitive linguistics research ; ; 22
Disciplina	425
Soggetti	English language - Syntax Cognitive grammar
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Revision of author's thesis (Ph. D.)--University of Pavia, 2001.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Acknowledgments -- Contents -- Figures and tables -- Abbreviations -- Chapter 1: Introduction -- Chapter 2: Resultative constructions and change constructions -- Chapter 3: Asymmetric resultatives and the change complex -- Chapter 4: Motion and idiosyncrasy -- Chapter 5: The Force Change Schema and the Event Change Schema -- Chapter 6: The Event Force Change Schema and verb classes -- Chapter 7: at-constructions -- Chapter 8: Conclusion -- Notes -- References -- Sources of examples -- Index -- Backmatter
Sommario/riassunto	This book introduces the notion of change construction and systematically studies, within a Cognitive Grammar framework, the rich inventory of its instantiations in English, from well-known structures such as the so-called resultative construction to a variety of largely ignored types such as asymmetric resultatives, sublexical change constructions and mildly causal constructions.

3. Record Nr.	UNINA9910788046003321
Autore	Snowdon Christopher
Titolo	Selfishness, greed and capitalism : debunking myths about the free market / / Christopher Snowdon
Pubbl/distr/stampa	London, England : , : The Institute of Economic Affairs, , 2015 ©2015
ISBN	0-255-36678-7 0-255-36679-5
Descrizione fisica	1 online resource (233 p.)
Collana	Hobart Paper ; ; 177
Disciplina	174
Soggetti	Economics - Moral and ethical aspects Capitalism
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	The author; Foreword; Preface; Summary; Figures and tables; Part 1; The Straw Men; 1Capitalism relies on greed and selfishness; Incentives and the invisible hand; _GoBack; The parable of the steel company; Is greed good?; Conclusion; 2Economists believe people are perfectly rational; Some models are useful; Rational choice and behavioural economics; Have we found angels to govern us?; Rational consumers and irrational voters; Conclusion; 3Economists think GDP is all that matters; A blind obsession?; Figure 1Public spending in 2013/14 prices (UK); No design for life; Conclusion 4Economists think we live in a free marketA free market is not anarchy; Capitalists don't like free markets; Planning, private and public; Conclusion; PART 2; The Myths; 5The rich get richer and the poor get poorer; Higher wages for all; Figure 2Disposable income (solid line) and GDP (dotted line); Figure 3Real-terms increases in disposable income by quintile; Figure 4Disposable income growth for bottom two quintiles; The progress of the poor relative to the rich; Conclusion; 6We are working ever longer hours; Figure 5Annual working hours in the developed world, 1992-2012 Figure 6UK average hours worked per weekConclusion; 7Rich countries will not benefit from more economic growth; Figure 7Global real GDP per capita; Growth scepticism; In defence of growth; Conclusion;

8There is a paradox of prosperity; Other people's consumerism; Ferraris, Porsches and other preferences; Conclusion; 9Inequality is rising in Britain; Figure 8Inequality as measured by the Gini coefficient; Figure 9Inequality as measured by the difference between the 90th and 10th percentile; Why inequality rose in the 1980s; Taxes, benefits and inequality; Inequality and recession

Figure 10Incomes of retired and non-retired householdsThe one per cent; 10Inequality is the cause of health and social problems; Selection bias; Figure 11Gross national income and self-reported happiness; Figure 12Inequality and life expectancy (Spirit Level countries); Figure 13Inequality and life expectancy (with missing countries included); Ignoring outliers; Figure 14Inequality and homicides per 100,000; Dismissal of economic growth as a factor; Figure 15Inequality and self-reported trust; Figure 16Gross national income and self-reported happiness; Ignoring history; Mechanisms

Selective criteriaFigure 17Inequality and heart disease mortality (per 100,000); Figure 18Inequality and per capita cinema attendance; Figure 19Inequality and faith in God; Figure 20Inequality and The Economist's Quality of Life index; Consensus?; The panacea temptation; Why inequality?; Conclusion; 11If you're born poor, you die poor; Absolute and relative mobility; Table 1Relative mobility in the UK; Towards a meritocracy; Conclusion; References; Blank Page; About the IEA

#### Sommario/riassunto

This IEA publication deals head-on with a number of widely quoted myths about the market economy. In the case of the philosophical myths, such as the idea that economists believe that everybody is greedy, the author, Christopher Snowdon, carefully and entertainingly unpicks the misguided ideas that have taken hold. The author then moves on and effectively disposes of a number of economic myths using empirical evidence that is often ignored by commentators.