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Titolo	Donors and archives : a guidebook for successful programs // Aaron D. Purcell
Pubbl/distr/stampa	Lanham, Maryland : , : Rowman & Littlefield, , 2015 ©2015
ISBN	0-8108-9323-1 0-8108-9218-9
Descrizione fisica	1 online resource (239 pages)
Disciplina	025.2/814
Soggetti	Archives - Collection management Archival materials - Collectors and collecting Manuscripts - Collectors and collecting Appraisal of archival materials Archives - Public relations Fund raising Benefactors Gifts
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Introduction -- PART I. THE PLANNING -- Donor preparedness and the archival program -- Archival obligations and shared expectations -- Developing donor strategies -- PART II. THE PROCESS -- Negotiating and reviewing a potential donation -- The details of a donation -- The days following a donation -- PART III. THE PARTNERS -- Donor types -- The development office and the archives -- Friends, lovers, and supporters of archives -- PART IV. THE PAYOFF -- The value of a donor program.
Sommario/riassunto	"Donors and Archives: A Guidebook for Successful Programs highlights the importance of development and fundraising for archives, while focusing on the donor and potential donor. Their interest, their support, their enthusiasm, and their stuff are vital to the success of archival programs. Archivists involved in donor work and fundraising

will find the practical advice and best practices in this book applicable,
replicable, timely, and valuable"--
