

1. Record Nr.	UNINA9910788028703321
Titolo	Global Taiwan : building competitive strengths in a new international economy // Suzanne Berger and Richard K. Lester, editors
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2015
ISBN	1-317-46969-0 0-7656-1617-3 1-315-70405-6 1-317-46970-4
Descrizione fisica	1 online resource (367 p.)
Collana	East Gate Book
Altri autori (Persone)	BergerSuzanne LesterRichard K <1954-> (Richard Keith)
Disciplina	337.5124/9
Soggetti	Industrial policy - Taiwan Industries - Technological innovations - Economic aspects - Taiwan Globalization - Economic aspects - Taiwan Competition, International Taiwan Economic conditions 1975- Taiwan Foreign economic relations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"An East Gate Book." First published 2005 by M.E. Sharpe.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Globalization and the future of the Taiwan miracle / Suzanne Berger and Richard K. Lester -- 2. Industry co-evolution : a comparison of Taiwan and North American electronics contract manufacturers / Timothy J. Sturgeon and Ji-Ren Lee -- 3. Leading, following, or cooked goose? : explaining innovation successes and failures in Taiwan's electronics industry / Douglas B. Fuller, Akintunde I. Akinwande, and Charles G. Sodini -- 4. A tale of two sectors : diverging paths in Taiwan's automotive industry / Edward Cunningham, Teresa Lynch, and Eric Thun -- 5. Moving along the electronics value chain : Taiwan in the global economy / Douglas B. Fuller -- 6. From NAFTA to China? : production shifts and their implications for Taiwanese firms / Marcos Ancelovici and Sara Jane McCaffrey -- 7. Innovation and the limits of

state power : IC design and software in Taiwan / Dan Breznitz -- 8.
Cross-straits integration and industrial catch-up : how vulnerable is
the Taiwan miracle to an ascendant mainland? / Edward S. Steinfeld.

Sommario/riassunto

Global Taiwan examines the impact of globalization on the industry and economy of Taiwan since the spectacular growth of the 1990s. Drawing on hundreds of interviews with firms in Taiwan, China, the United States, Japan, Europe, and other areas, the book analyzes the strengths and weaknesses of Taiwanese firms at a time when they face new competition from powerful global leaders and new producers in China. The contributors cover topics of enormous importance for Taiwan as well as the rest of the world, including transformations in the international economy, technological advances that enabled
