

1. Record Nr.	UNINA9910788016803321
Autore	Burke Liam (Liam P.)
Titolo	The comic book film adaptation : exploring modern Hollywood's leading genre / / Liam Burke
Pubbl/distr/stampa	Jackson, [Mississippi] : , : University Press of Mississippi, , 2015 ©2015
Descrizione fisica	1 online resource (381 p.)
Disciplina	791.43/6
Soggetti	Film adaptations - History and criticism Motion pictures and comic books Superhero films Comic strip characters in motion pictures Motion pictures production and direction - United States Motion picture industry - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	""Cover""; ""THE COMIC BOOK FILM ADAPTATION""; ""Title""; ""Copyright""; ""Contents""; ""Acknowledgments""; ""Introduction""; ""CHAPTER ONE: The Golden Age of Comic Book Filmmaking ""; ""CHAPTER TWO: The Comic Book Movie Genre ""; ""CHAPTER THREE: Fans, Fidelity, and the Grammar of Value ""; ""CHAPTER FOUR: A Comic Aesthetic ""; ""CHAPTER FIVE: How to Adapt Comics the Marvel Way ""; ""CONCLUSION: The Future of the Comic Book Movie ""; ""APPENDIX: North American Box-Office Totals for Comic Book Film Adaptations ""; ""Notes""; ""Works Cited""; ""Index""
Sommario/riassunto	"In the summer of 2000 X-Men surpassed all box office expectations and ushered in an era of unprecedented production of comic book film adaptations. This trend, now in its second decade, has blossomed into Hollywood's leading genre. From superheroes to Spartan warriors, The Comic Book Film Adaptation offers the first dedicated study to examine how comic books moved from the fringes of popular culture to the center of mainstream film production. Through in-depth analysis, industry interviews, and audience research, this book charts the cause-

and-effect of this influential trend. It considers the cultural traumas, business demands, and digital possibilities that Hollywood faced at the dawn of the twenty-first century. The industry managed to meet these challenges by exploiting comics and their existing audiences. However, studios were caught off-guard when these comic book fans, empowered by digital media, began to influence the success of these adaptations. Nonetheless, filmmakers soon developed strategies to take advantage of this intense fanbase, while codifying the trend into a more lucrative genre, the comic book movie, which appealed to an even wider audience. Central to this vibrant trend is a comic aesthetic in which filmmakers utilize digital filmmaking technologies to engage with the language and conventions of comics like never before. The Comic Book Film Adaptation explores this unique moment in which cinema is stimulated, challenged, and enriched by the once-dismissed medium of comics"--
