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Descrizione fisica	1 online resource (248 p.)
Collana	Quick answers to common problems
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Nota di contenuto	Cover; Copyright; Credits; About the Author; About the Reviewers; www.PacktPub.com; Table of Contents; Preface; Chapter 1: WooCommerce Basics; Introduction; Installing WooCommerce; Setting your store location and currency; Finding documentation on WooThemes.com; Installing WooCommerce plugins; Installing official WooThemes plugins; Manually creating WooCommerce pages; Creating a WooCommerce plugin; Adding a currency to WooCommerce; Chapter 2: Adding Products; Introduction; Adding a simple product; Adding an image gallery to a product; Changing image sizes in WooCommerce Adding a downloadable file to a product Adding global product attributes; Adding a variable product; Adding an extra fee to a product with the Product Add-ons plugin; Adding a product bundle with the Product Bundles plugin; Bulk-uploading products with a CSV File; Removing product tabs; Reordering product tabs; Chapter 3: Changing the Product Organization; Introduction; Changing the number of products per page; Changing the number of columns on the Shop page; Adding filtered navigation with the Layered Nav widget; Making the Add to Cart button go straight to the checkout page Adding a custom tab to the product page Adding social media sharing icons to your product page; Adding a Product Search widget; Allowing

users to search by SKU; Adding extra sorting options on the Shop page; Sorting products from the oldest to the most recent; Adding a site-wide notice; Displaying the amount saved for on-sale products; Displaying the amount saved as a percentage; Changing the breadcrumb separator; Chapter 4: Running a Membership Site; Introduction; Adding a subscription product with the WooCommerce Subscriptions plugin
Creating pricing tables with the Easy Pricing Tables plugin Adding member-only pricing with the Dynamic Pricing plugin; Displaying special pricing for logged-in users with the Conditional Content plugin; Creating members-only content; Creating a members-only store; Making subscription payments more consistent; Customizing the subscription price string; Creating a custom subscription interval; Exporting subscription orders; Chapter 5: Setting Up Shipping Methods; Introduction; Setting a minimum order amount to unlock free shipping; Configuring Flat Rate Shipping; Creating shipping classes
Getting live shipping quotes with USPS Creating a table of shipping rates with Table Rate Shipping; Allowing shipping only to the continental US; Enabling free shipping on a per product basis; Tracking your shipments with Shipment Tracking; Exporting orders for fulfillment to ShipStation; Chapter 6: Getting Paid; Introduction; Configuring the PayPal gateway; Configuring the Simplify Commerce gateway; Configuring the Stripe gateway; Enabling HTTPS on checkout; Enabling HTTPS on specific pages; Tracking e-commerce transactions with Google Analytics; Creating an invoice
Adding a fee per gateway using the Payment Gateway based Fees extension

Sommario/riassunto

If you have ever built or managed a WordPress site and want to add e-commerce functionality into your site, WooCommerce and this book are perfect for you. Learning how to use WooCommerce through this series of recipes will give you a solid platform to add any future e-commerce needs.
