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Nota di contenuto	1. Introduction : studying Jewish engagement with digital media and culture / Heidi A. Campbell -- 2. The Jewish communication tradition and its encounters with (the) new media / Menahem Blondheim -- 3. Appropriation and innovation : Facebook, grassroots Jews and offline post-denominational Judaism / Nathan Abrams -- 4. Yoatzot Halacha : ruling the internet, one question at a time / Michal Raucher -- 5. Sanctifying the internet : Aish HaTorah's use of the internet for digital outreach / Heidi A. Campbell and Wendi Bellar -- 6. Jewish games for learning : renewing heritage traditions in the digital age / Owen Gottlieb -- 7. Communicating identity through religious internet memes on the "tweeting orthodoxies" Facebook page / Aya Yadlin-Segal -- 8. Legitimation of new media and community building among Jewish denominations in the US / Oren Golan -- 9. On pomegranates and Etrogs : internet filters as practices of media ambivalence among national religious Jews in Israel / Michele Rosenthal and Rivka Ribak -- 10. Pashkevilim in campaigns against new media : what can Pashkevilim accomplish that newspapers cannot? / Hananel Rosenberg and Tsurie Rashid -- 11. The Israeli Rabbi and the internet / Yoel Cohen.

