

1. Record Nr.	UNINA9910787993003321
Autore	Ding Huiling
Titolo	Rhetoric of a global epidemic : transcultural communication about SARS // Huiling Ding
Pubbl/distr/stampa	Carbondale, Illinois : , : Southern Illinois University Press, , 2014 ©2014
ISBN	0-8093-3320-1
Descrizione fisica	1 online resource (338 p.)
Classificazione	LAN015000LAN004000MED022090MED036000
Disciplina	362.1962
Soggetti	SARS (Disease) Communication in public health World health - Forecasting Epidemics - Prevention
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Title Page; Copyright; Contents; Acknowledgments; Introduction: Transcultural Flows, Communication, and Rhetorics during a Global Epidemic; 1. Critical Contextualized Methodology for Transcultural Communication Study; 2. Risk Communication about an Emerging Epidemic in Guangdong, China; 3. Rhetorics of Alternative Media, Censorship, and SARS; 4. Constructing SARS: The United States, China, and WHO; 5. Transnational Risk Management of SARS and H1N1 Flu via Travel Advisories; Conclusion: Transcultural Communication and Rhetoric about Global Epidemics Appendix: Additional Notes on Methodology and SourcesNotes; Works Cited; Index; Author Biography; Back Cover
Sommario/riassunto	In the past ten years, we have seen great changes in the ways government organizations and media respond to and report on emerging global epidemics. The first outbreak to garner such attention was SARS (severe acute respiratory syndrome). In Rhetoric of a Global Epidemic, Huiling Ding uses SARS to explore how various cultures and communities made sense of the epidemic and communicated about it. She also investigates the way knowledge production and legitimation operate in global epidemics, the roles that professionals and

professional communicators, as well as individual citizens,

2. Record Nr.	UNIORUON00277512
Autore	MAGNUS, Laurie
Titolo	A dictionary of European literature : designed as a companion to English studies / by Laurie Magnus
Pubbl/distr/stampa	London, : G. Routledge & Sons ; New York, : E.P. Dutton & Co., 1926
Descrizione fisica	xii, 594 p. ; 27 cm.
Disciplina	803
Soggetti	BIOGRAFIE LETTERATURE - Europa - Enciclopedie e dizionari
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia