

1. Record Nr.	UNINA9910787942003321
Autore	Pfaff Donald W. <1939->
Titolo	The altruistic brain : how we are naturally good / / Donald Pfaff
Pubbl/distr/stampa	Oxford, England : , : Oxford University Press, , 2015 ©2015
ISBN	0-19-937748-0 0-19-937747-2
Descrizione fisica	1 online resource (313 p.)
Disciplina	155.2/32
Soggetti	Altruism
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Cover; The Altruistic Brain; Copyright; Contents; Acknowledgments; Introduction; Part ONE Evidence for Altruistic Brain Theory; 1 The Biological/Evolutionary Roots of Altruism; 2 Altruistic Brain Theory Introduced; 3 Primary Neuroscience Research Underlying Each Step of Altruistic Brain Theory; 4 Neural and Hormonal Mechanisms that Promote Prosocial Behaviors Once the Ethical Decision Is Made; 5 New Neuroscience Research: The Theory's Link to An Ethical Universal; Part TWO Improving Performance of the Moral Brain: REMOVING OBSTACLES TO GOOD BEHAVIOR 6 How Altruistic Brain Theory Changes Our Perceptions of Ourselves and of Altruism7 Why the Altruistic Brain Matters: Its Significance to Addressing Individuals' Bad Behavior; 8 Multiplier Effect: From Bad to Worse in a Social Setting; 9 No Easy Answers . . . But No Pessimism Either; Index
Sommario/riassunto	Since the beginning of recorded history, law and religion have provided ""rules"" that define good behavior. When we obey such rules, we assign to some external authority the capacity to determine how we should act. Even anarchists recognize the existence of a choice as to whether or not to obey, since no one has seriously doubted that the source of social order resides in our vast ethical systems. Debate has focused only on whose system is best, never for an instant imagining that law, religion, or some philosophical permutation of either was not the basis

of prosocial action. The only diverg

---