

1. Record Nr.	UNINA9910787940303321
Autore	McGowan Carl
Titolo	Corporate valuation using the free cash flow method applied to Coca-Cola / / Carl B. McGowan, Jr
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2015
ISBN	1-63157-030-7
Edizione	[First edition.]
Descrizione fisica	1 online resource (66 p.)
Collana	Finance and financial management collection, , 2331-0057
Disciplina	657.72
Soggetti	Cash flow - Accounting
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Part of: 2014 digital library.
Nota di bibliografia	Includes bibliographical references (pages 47-48) and index.
Nota di contenuto	1. Introduction: an overview of corporate financial management -- 2. Determining the short-term growth rate using the extended Dupont system of financial analysis -- 3. Determining the long-term growth rate -- 4. Calculating the beta coefficient and required rate of return for Coca-Cola -- 5. Free cash flow to equity -- 6. Valuing Coca-Cola -- Appendix -- References -- Index.
Sommario/riassunto	The value of a corporation is the discounted present value of future cash flows provided by the company to the shareholders. The valuation process requires that the corporate financial decision maker determine the future free cash flow to equity, the short-term growth rate, the long-term growth rate, and the required rate of return based on market beta. The objective of this book is to provide a template for demonstrating corporate valuation using a real company--Coca-Cola. The data used in this book comes from the financial statements of Coca-Cola available on EDGAR. Other data are from SBBI, Yahoo! Finance, the U.S. Bureau of Economic Analysis, Stocks, Bonds, Bills, and Inflation, Market Results for 1926-2010, 2011 Yearbook, Classic Edition, Morningstar, and US Department of the Treasury.

2. Record Nr.	UNINA9910484854003321
Autore	Wesling Donald
Titolo	Animal Perception and Literary Language / / by Donald Wesling
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2019
ISBN	9783030049690 3030049698
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (345 pages)
Collana	Palgrave Studies in Animals and Literature, , 2634-6346
Disciplina	591.5 418.4019
Soggetti	Literature - Philosophy Ethics Cognitive psychology Literary Theory Moral Philosophy and Applied Ethics Cognitive Psychology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Part I: Imbroglions of Humans and Nonhumans -- Part II: Perception, Cognition, Writing -- Part III: Attributes of Animalist Thinking -- Part IV: Animalist Thinking From Lucretius to Temple Grandin -- Part V: Perception and Expectation in Literature.
Sommario/riassunto	Animal Perception and Literary Language shows that the perceptual content of reading and writing derives from our embodied minds. Donald Wesling considers how humans, evolved from animals, have learned to code perception of movement into sentences and scenes. The book first specifies terms and questions in animal philosophy and surveys recent work on perception, then describes attributes of multispecies thinking and defines a tradition of writers in this lineage. Finally, the text concludes with literature coming into full focus in twelve case studies of varied readings. Overall, Wesling's book offers not a new method of literary criticism, but a reveal of what we all do with perceptual content when we read.

