

1. Record Nr.	UNINA9910787908903321
Autore	Simon Alan <1958->
Titolo	Enterprise business intelligence and data warehousing : program management essentials // Alan Simon
Pubbl/distr/stampa	Waltham, Massachusetts : , : Morgan Kaufmann, , 2015 ©2015
ISBN	0-12-801540-3 0-12-801746-5
Edizione	[1st edition]
Descrizione fisica	1 online resource (101 p.)
Disciplina	658.472
Soggetti	Business intelligence Data warehousing Business enterprises - Decision making
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	<p> ""Cover""; ""Title Page""; ""Copyright Page""; ""Contents""; ""About the author""; ""Preface""; ""Introduction: a provocative question""; ""This booka€™s premises""; ""References""; ""Chapter 1 - The Challenge of Managing and Leading the Enterprise BI/DW Program""; ""Chapter introduction""; ""The challenges of enterprise-scale bi and data warehousing""; ""Immature Technology""; ""Backlash From Early EDW Failures""; ""Many Competing Enterprise Initiatives (and the Impact of Packaged Software)""; ""a€œThe Need for Speeda€?""; ""Individual Business Unit BI Often More Valued Than Enterprise BI"" ""The Cost and Difficulty of Unwinding Fragmented Data Marts""""Lack of a€œA Voice of Authoritya€? Champion""; ""Postrecession Retrenchment""; ""Why we can be successful in todaya€™s and tomorrowa€™s ebi/edw efforts""; ""A Rich, Easily Accessible Body of Knowledge""; ""A New Generation of Game-Changing Technology""; ""Greater Appreciation for the Value of Cross-Functional Business Intelligence""; ""Broader Appreciation for Predictive and Discovery Analytics""; ""a€œBack on the Tablea€? Capabilities (and New Excitement)""; ""Cost Pressures on the Status Quo"" ""Looking ahead: the ebi/edw program manager""""Reference""; </p>

""Chapter 2 - The Role and Charter of the Enterprise Business Intelligence and Data Warehousing Program Manager""; ""Chapter introduction""; ""The program manager job description""; ""Organizational reporting relationship""; ""The program management team""; ""The Program Architect""; ""The Program Administrator/Controller""; ""Portfolio Project Managers""; ""When a multilayered program management team is necessary""; ""Looking ahead: the project portfolio""; ""Chapter 3 - Building the EBI/EDW Program's Initial Project Portfolio"" ""Chapter introduction"" ""Identifying the program's portfolio of projects: alternatives and recommendations""; ""The project portfolio a metadata""; ""Looking ahead: refining the ebi/edw project portfolio""; ""Reference""; ""Chapter 4 - Putting the Finishing Touches on the EBI/EDW Program's Project Portfolio""; ""Chapter introduction""; ""Identifying overlapping capabilities and potential economies of scale""; ""Prioritizing the list of portfolio projects""; ""Finalizing the program's architecture""; ""Updating and finalizing the program budget"" ""Risk mitigation and contingency planning"" ""Preparing the program time line and project work plans""; ""Conducting the Critical Design and Schedule Review""; ""Securing buy-in and sponsorship""; ""Looking ahead: risk mitigation and contingency planning""; ""Chapter 5 - Program-Level Risk Management""; ""Chapter introduction""; ""Technology and architecture""; ""Mitigation Strategies""; ""Many moving parts' interdependencies""; ""Mitigation Strategies""; ""Apathetic and detached leadership""; ""Mitigation Strategies""; ""Nondedicated resources""; ""Mitigation Strategies"" ""Delayed budget cuts""

Sommario/riassunto

Corporations and governmental agencies of all sizes are embracing a new generation of enterprise-scale business intelligence (BI) and data warehousing (DW), and very often appoint a single senior-level individual to serve as the Enterprise BI/DW Program Manager. This book is the essential guide to the incremental and iterative build-out of a successful enterprise-scale BI/DW program comprised of multiple underlying projects, and what the Enterprise Program Manager must successfully accomplish to orchestrate the many moving parts in the quest for true enterprise-scale business intelligence and
