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Autore	Crispiani, Piero
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Nota di contenuto	MEDIA ROLE IN AFRICAN CHANGING ELECTORAL PROCESS; TABLE OF CONTENTS; FOREWORD; PREFACE; ACKNOWLEDGMENTS; INTRODUCTION CRITICAL OVERVIEW OF NEW MEDIA, MEDIA POLITICAL SYSTEMS AND POLYGLOT MEDIATOCRA{Z}Y & DEMO-CRA{Z}Y: THE AFRICAN EXPERIENCE; CHAPTER 1 INTERNET/ONLINE MEDIA ADOPTION IN AFRICAN ELECTIONS; CHAPTER 2 AFRICAN POLITICS AND THE MASS MEDIA: EVIDENCE OF THE ROLE OF THE MEDIA IN ELECTIONS; CHAPTER 3 MEDIA AND SUSTAINABLE POLITICAL DEVELOPMENT IN AFRICA CHAPTER 4 MEDIA POWER IN ELECTIONS: EVIDENCE OF THE ROLE OF AGENDA-SETTING THEORY IN POLITICAL COMMUNICATION IN NIGERIA'S EVOLVING DEMOCRACYCHAPTER 5 MEDIA MANAGERIAL PRACTICES AND EFFECTIVE MEDIA COVERAGE OF THE ELECTORAL PROCESS: THE NIGERIAN EXPERIENCE; CHAPTER 6 THE MEDIA AND DEMOCRACY IN NIGERIA: TOWARD THE ETHICS OF SOCIAL RESPONSIBILITY; CHAPTER 7 TRANSPARENCY IN THE POLLS: A REVIEW OF THE ROLE OF INDEPENDENT NATIONAL ELECTORAL COMMISSION (INEC) AND THE NIGERIAN TELEVISION AUTHORITY (NTA) IN THE APRIL

2011 GENERAL ELECTIONS IN NIGERIA

CHAPTER 8 SOCIAL MEDIA TECHNOLOGY AND THE 2011 PRESIDENTIAL ELECTION IN CAMEROON CHAPTER 9 COMMUNICATING ELECTORAL INFORMATION IN RECENT ELECTIONS IN CAMEROON: A SOCIOLINGUISTIC PERSPECTIVE; CHAPTER 10 RADIO DRAMA ON A FERTILE GROUND FOR ENGINEERING DEMOCRATIC VALUES IN SUB-SAHARAN AFRICA; CHAPTER 11 UNDERSTANDING THE EFFECTS OF INFORMATION COMMUNICATION TECHNOLOGY AND POLITICS: A SYNTHESIZED ANALYSIS OF POLITICAL PARTICIPATION IN KENYA; CHAPTER 12 MEDIA AND POLITICAL PLURALISM IN GHANA'S QUEST FOR SUSTAINABLE DEMOCRACY; INDEX; CONTRIBUTORS; EDITORS

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Sommario/riassunto

Media Role in African Changing Electoral Process analyzes the effect of mass media on African elections. Featuring contributions by leading African scholars and professionals, this book covers a wide-array of social science disciplines, political discourses, and political communication issues.

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