1. Record Nr. UNINA9910787871003321 Autore Yuran Noam Titolo What money wants: an economy of desire // Noam Yuran; with a preface by Keith Hart Pubbl/distr/stampa Stanford, California:,: Stanford University Press,, 2014 ©2014 **ISBN** 0-8047-8889-8 Descrizione fisica 1 online resource (319 p.) Disciplina 330.01/9 Soggetti Money - Philosophy Desire - Economic aspects Economics - Philosophy Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Contents; Acknowledgments; Preface by Keith Hart; Introduction; 1. Ontology: The Specter of Greed; Part I: Between Orthodox and Heterodox Economics; Part II: What Is a Social Object?; 2. History: Fantasies of a Capitalist; 3. Mystery: The Materiality of Symbols; 4. Revelation: Weber's Midas; 5. The Economic Sublime: The Fantastic Colors of Money; Notes; Bibliography; Index Sommario/riassunto One thing all mainstream economists agree upon is that money has nothing whatsoever to do with desire. This strange blindness of the profession to what is otherwise considered to be a basic feature of economic life serves as the starting point for this provocative new theory of money. Through the works of Karl Marx, Thorstein Veblen, and Max Weber, What Money Wants argues that money is first and foremost an object of desire. In contrast to the common notion that

money is but an ordinary object that people believe to be money, this

book explores the theoretical consequences of the p