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Nota di contenuto	About the author; Title; Copyright; Contents; Acknowledgements; INTRODUCTION   Crises of the imagination; Method; Struggles; Commons; Imagination; ONE   Reimagining value; The right-wing values backlash; The left's (generally pitiful) attempts to reclaim value; Contextualizing Marx's theory of value; Value as labour; The commodification of social values; The truth about values; Relative worthlessness and capitalism as (a)moral system; Neoliberal globalization and left institutionalism; Values are practices, not ideals; Feminists and Black Panthers Inevitable crises of the financial imagination FOUR   Within and beyond the edu-factory; The edu-factory and its masters; The laboratory of discipline and the debt factory; From ivory tower to neoliberal embassy; The university of the commons; FIVE   The enclosure of history, the debt of the past, the commons of memory; The doing of memory, the done of history; Recalling the radical event of May '68; The empire strikes back; The debt of history; Commoning memory; Beyond the

radical event; SIX | The enclosure of creativity; The creation of creativity; The creativity commodity  
The rise of 'creative capitalism' The passion of the creative class; A creative capitalism?; Struggles for and against creativity; Creating a different world; SEVEN | What is the radical imagination?; Romantics and revolutionaries; The radical imagination into the twentieth century; The anti-colonial imaginary, the New Left, feminism and beyond; Neoliberalism, globalization and new theories of the imagination; The fate of the imagination in an age of 'cognitive capitalism'; Globalization and struggles for the imagination; The common imagination;  
CONCLUSION | Fatalism and its discontents; Notes  
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## Sommario/riassunto

In this stirring call to arms, Max Haiven argues that capitalism has colonized how we all imagine and express what is valuable. Looking at the decline of the public sphere, the corporatization of education, the privatization of creativity, and the power of finance capital in opposition to the power of the imagination and the growth of contemporary social movements, Haiven provides a powerful argument for creating an anti-capitalist commons.

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