1. Record Nr. UNINA9910787828403321 Autore Harasymiw Bohdan **Titolo** Aspects of the orange revolution. II Information and manipulation strategies in the 2004 Ukrainian presidential elections // Bohdan Harasymiw; in collaboration with Oleh S. Ilnytzkyi (editors) Stuttgart:,: Ibidem Verlag,, 2012 Pubbl/distr/stampa **ISBN** 3-8382-5699-9 Descrizione fisica 1 online resource (264 p.) Collana Soviet and post-Soviet politics and society Disciplina 947.7086 Soggetti Ukraine History Orange Revolution, 2004 Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto ""Contents""; ""Contributors""; ""Introduction""; ""Elections in Post-Communist Ukraine, 1994-2004""; ""Breaking Through the Information Blockade""; ""The View from Russia""; ""Extreme Rhetoric in the 2004 Presidential Campaign""; ""The Language of the Presidential Election Campaign in Ukraine""; ""Image Myths in the 2004 Ukrainian Presidential Election Campaign""; ""The Comparative Failure of Machine Politics, Administrative Resources and Fraud"" Sommario/riassunto In Ukraine's presidential elections of 2004, the establishment candidate Viktor Yanukovych had the advantages of a solid regional base, access to administrative resources, dominance in the media, help by Russian spin-doctors, and support of Moscow. Yet the winner was the pro-Western challenger, Viktor Yushchenko. How did Ukrainian voters break through the barrage of propaganda so as to deliver their ultimate verdict? Was the divide between Eastern and Western Ukraine fact or PR fiction? In this volume, scholars from two continents examine various

aspects of the elections that turned into the O