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influence of family control on business performance and financial structure: a matched pair investigation of listed companies in China; Introduction; Theoretical framework and hypotheses; Empirical methodology; Data analysis; Discussion; Implications; Conclusion; Note; References; 5 Internationalisation strategies of medium-size multinational firms: when size matters in Chinese markets; Introduction; Theoretical background; Research framework Field study: method and evidence Results and findings; Managerial implications; Further research steps and additional research directions; References; 6 Transfer of HRM practices in French multinational companies: the case of French subsidiaries in China; Introduction; Transfer of HRM practices at three levels; Cultural distance; Institutional interactions; Entry mode choice; Expatriates; Methodology and research design; Findings and discussion; The reproduction of HRM practices in a foreign market; Parent company HRM practices in foreign market adaptation; Conclusion; Notes; References

PART 2 CHINA'S GROWING SERVICES SECTOR

7 How risky is China's red capitalism? Restructuring in the Chinese financial services sector; Introduction; Conceptualising the sustainability of the Chinese capitalist system; Statistical analysis of the financial services sector in China; Reforms and control of the banking sector and of financial services; Concluding analysis: How risky is China's capitalist system judging by its financial services industry?; Notes; References; 8 The effects of the global financial crisis on the Shanghai stock market; Introduction; Literature review

Data and methodology

Sommario/riassunto

The main theme of the book is the globalisation of China's markets and Chinese business management in the context of ongoing reform at home and the country's growing global economic role. The Globalisation of Chinese Business includes contributions relating to a wide range of manufacturing and service sectors, encompassing such areas as foreign investment, state and private enterprise, human resource management, consumer culture and advertising, financial markets and healthcare. Following an introduction by the editor there are four sections, the first focused on the globalisation of Chinese
