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Autore	Schneider Nina (Postdoctoral researcher)
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Nota di contenuto	Small and "democratic"? The official propaganda institution -- Stars appearing in the sky: unconventional propaganda films -- Beware! More propaganda -- Getting into their heads: propagandists' intentions -- The end of the story: propaganda reception.
Sommario/riassunto	This book uses the case study of Brazil's military government from 1964 to 1985 to provide a rare inside look at how propaganda is successfully created and distributed.