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Nota di contenuto	You Vote What You Read?; Contents; List of Tables and Figures; 1. Introduction; 1.1 Research Question and Procedure; 1.2 The Treaty of Lisbon; 2. Theory; 2.1 EU Referendums; 2.2 The Media; 2.3 Framing; 2.4 Framing Effects; 2.4.1 Equivalency Framing Effects; 2.4.2 Emphasis Framing Effect; 2.5 Framing EU Referendums; 2.5.1 Equivalency Framing of the Lisbon Treaty; 2.5.2 Emphasis Framing of the Lisbon Treaty; 3. Method; 3.1 Newspapers; 3.2 Article Selection Process; 3.3 Measuring Frames; 3.4 Methodological Problems; 4. Results; 4.1 Presentation of the Results; 4.2 Discussion of the Results 5. ConclusionAppendix; Examples of negative framing statements; Complete List of Framing Issues; Bibliography
Sommario/riassunto	Hauptbeschreibung Eurobarometer shared recently that 41% of the EU citizens get their main information on European topics from daily newspapers. This is also the case for those citizens who decided on the adaption of the Lisbon treaty in the two nationwide referendums, in Ireland. But, as many media researchers showed, news coverage is biased. However, it has to be biased for it is simply not possible to report the entire reality in one article. One aspect of news bias is known under the term framing. Framing leads readers to think in a certain direction for journalists underline certain aspec