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| Autore | Friedman Eric <1977-> |
| Titolo | Reinventing Philanthropy : A Framework for More Effective Giving // Eric Friedman |
| Pubbl/distr/stampa | Washington, D.C. : , : Potomac Books, , [2013] Baltimore, Md. : , : Project MUSE, , 2013 ©[2013] |
| ISBN | 1-61234-573-5 |
| Edizione | [First edition.] |
| Descrizione fisica | 1 online resource (225 p.) |
| Disciplina | 361.7 |
| Soggetti | Voluntarism Nonprofit organizations Charities - Moral and ethical aspects Charities Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | A tale of two children -- Failings of philanthropy -- Do-gooders and do-besters -- The role of emotional giving -- The paucity of helpful information -- Developing a mission: objectives and constraints -- The most important decisions -- Measuring performance -- Examples of do-besters -- Choosing a charity -- Project selection (or deciding not to select projects) -- Volunteering and other ways of donating yourself -- Leveraging your donations -- Ten smart approaches that work -- The selfish giver in all of us -- Philanthropy reinvented. |
| Sommario/riassunto | Several years ago, Eric Friedman decided to donate a substantial percentage of his income to charity. As many people do when making a big decision, he researched the best path he should take to accomplish his goal. After speaking with foundations, consultants, and nonprofit staff members, he found that few could adequately respond to his basic questions: How should donors choose the causes they support? How can donors maximize the impact of their giving? In Reinventing Philanthropy, Friedman shares the answers he found when exploring the world of charitable giving. What he discovered will he |

