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Autore	Moore Brian
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Nota di contenuto	About the author -- Preface -- 1. IT sustainability matters -- 2. Think strategically and organize effectively -- 3. Operate IT sustainably -- 4. Partner for sustainability -- 5. Nurture a culture of sustainability -- 6. Maintain forward progress -- Glossary and primer -- Notes -- References -- Index.
Sommario/riassunto	Speaks to modern managers in all functions as well as to IT professionals. Implementing an effective IT sustainability strategy is essential for organizations pursuing sustainability as a means of business advantage and this book shows how to do it. The critical first step is getting clear about the ends of the IT sustainability program -- the mission must be to further the company ' s sustain- ability objectives and strategic intents should include: (a) making IT operations as sustainable as possible; (b) partnering with other functions to leverage IT in making their business processes more sustainable and to grow the business; and (c) building a culture of sustainability within the IT organization.