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Nota di contenuto	Contents; Illustrations; Part One: Concepts; 1. Tourism and Archaeology: An Introduction - Cameron Walker and Neil Carr; 2. Archaeology Meccas of Tourism: Exploration, Protection, and Exploitation - Quetzil E. Castaneda and Jennifer P. Mathews; 3. Integrating Education and Entertainment in Archaeological Tourism: Complementary Concepts or Opposite Ends of the Spectrum? - Karen Hughes, Barbara J. Little, and Roy Ballantyne; 4. Cultural Sensitivity and Embeddedness - Tim Wallace and Kevin Hannam; Part Two: Case Studies 5. The Management and Marketing of Archaeological Sites: The Case of Hadrian's Wall - Gary Warnaby, David Bennisson, and Dominic Medway 6. Vindolanda - Andrew Birley; 7. Casa Malpais: Development of an Archaeological Park in Rural Arizona - Teresa L. Pinter; 8. Visitors at the Trench Edge: Outreach and Archaeology at Historic Dilston, Northumberland, UK - Emilie Sibbesson; 9. Archaeology, Tourism and Other "Marriages of Convenience:" Examples from Western Canada - Scott Hamilton; 10. Saving Punalu'u: Ka'u as a Cultural Kipuka - Julie

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11. Framing the Mogao Caves in the Encounters between Tourists and Site Interpreters - Ming-chun Ku
12. Archaeology and Tourism: Lessons from the Zimbabwean Experience - Ancila Nhamo
13. Meet the Flintstones: Contestable Cultural Heritage of the Pica-Piedras in a Phurepecha Community in Mexico - Tricia Gabany-Guerrero and Narcizo Guerrero-Murillo
14. Conclusion: Manifesting Sustainable Meeting Grounds - Cameron Walker and Neil Carr; References; Index; About the Authors

Sommario/riassunto

The global popularity and lucrative potential of tourism has made sustainability a major concern for archaeologists, site managers, politicians, local communities, tourism officials, and other stakeholders. This book establishes new, interdisciplinary ground for tourism and archaeology that will foster a new generation of sustainable thinking and practice. First, three teams of co-authors from both disciplines tackle key conceptual dilemmas: exploration vs. exploitation, education vs. entertainment, and cultural sensitivity vs. embeddedness. Then, international case studies examine site d
