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| Autore | Viansino, Giovanni |
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| Nota di contenuto | Primed to cheat; Abstract; Table of Contents; 1. Introduction; 2. Theory and Hypotheses; 2.1 The role of subliminal priming; 2.2 Willingness to take credit without and with escalating severity of consequences; 2.3 Perceived ethical costs; 2.4 Perception of others' mindset; 3. Methodology; 4. Results; 4.1 Quantitative results2; 4.2 Qualitative |

results; 5. Discussion; 6. Limitations; 7. Conclusion and implications;
Appendix; References

Sommario/riassunto

With increasing importance of knowledge, ideas more and more pose a competitive advantage for workers who have ideas over those who don't. Based on your ideas you can either excel in your career, increase your annual bonus or lose your job if you do not have any. Being caught up in a competitive struggle with your colleagues you do things you would not normally do - like stealing a co-worker's idea to use it to your own means. This book aims to provide you with further insights into the pressures on today's knowledge worker in an "up-or-out" working environment. Those insights are based on a s
