

1. Record Nr.	UNINA9910787680403321
Autore	Brumberger Eva
Titolo	Designing Texts [[electronic resource] ] : Teaching Visual Communication : Teaching Visual Communication
Pubbl/distr/stampa	Amityville, : Baywood Publishing Company, Inc., 2013
ISBN	1-351-86813-6 0-89503-787-4
Descrizione fisica	1 online resource (341 p.)
Altri autori (Persone)	NorthcutKathryn
Disciplina	302.2/2
Soggetti	Interdisciplinary approach in education Visual communication -- Study and teaching (Higher)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	<p>""Designing Texts: Teaching Visual Communication""; ""Cover""; ""Title Page""; ""Copyright Page""; ""Table of Contents""; ""Introduction: Meeting the Challenge of Teaching Visual Communication""; ""PART 1 Visual Thinking and Problem Solving""; ""CHAPTER 1 How to Read Landscapes: A Method for Integrating Visual Communication in the Technical Communication Classroom""; ""CHAPTER 2 Design as Problem Solving""; ""CHAPTER 3 Designing a Visual Argument Course in an Era of Accelerating Technological Change""; ""CHAPTER 4 Teaching Form and Color as Emotion Triggers""</p> <p>""PART 2 Contexts for Teaching and Learning""""CHAPTER 5 Teaching Visual Communication Through Community-Based Projects""; ""CHAPTER 6 Teaching Visual Communication Online: Methods for a Changing Classroom""; ""CHAPTER 7 Integrating Visual and Verbal: A Framework for Teaching and Assessment""; ""PART 3 Evaluation and Assessment""; ""CHAPTER 8 Evaluating Visual Communication""; ""CHAPTER 9 A Practical Guide to Classroom Assessment in Visual Communication Design""; ""CHAPTER 10 Evaluating and Assessing Designed Documents: Assignments, Projects, Portfolios, and More""</p> <p>""PART 4 Tools and Technologies""""CHAPTER 11 Balancing Act: A Guide to Analyzing Context and Developing a Technologically Appropriate Approach to Visual Communication Instruction""; ""CHAPTER 12 Teaching Students to Design Rhetorically: A Low-Tech Process</p>

2. Record Nr.	UNINA9910822431403321
Autore	Cassin Barbara
Titolo	Sophistical practice : toward a consistent relativism / / Barbara Cassin
Pubbl/distr/stampa	New York : , : Fordham University Press, , 2014 ©2014
ISBN	0-8232-5641-3 0-8232-5639-1 0-8232-5642-1 0-8232-6135-2 0-8232-5640-5
Edizione	[First edition.]
Descrizione fisica	1 online resource (384 p.)
Disciplina	183.1
Soggetti	Sophists (Greek philosophy)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction: Toward a new topology of philosophy -- I. Unusual presocratics -- Who's afraid of the sophists? Against ethical correctness -- Speak if you are a man, or the transcendental exclusion -- Seeing Helen in every woman: woman and word -- II. Sophistics, rhetorics, politics -- Rhetorical turns in ancient Greece -- Topos/Kairos: two modes of invention -- Time of deliberation and space of power: Athens and Rome, the first conflict -- III. Sophistical trends in political philosophy -- From organism to picnic: which consensus for which city? -- Aristotle with and against Kant on the idea of human nature -- Greeks and Romans: paradigms of the past in Arendt and Heidegger -- IV. Performance and performative -- How to really do things with words: performance before the performative -- The performative without condition: a university sans appel -- Genres and genders. Woman/philosopher: identity as strategy -- Philosophizing in tongues

-- V. "Enough of the truth for ..." -- "Enough of the truth for ... ": on the truth and reconciliation commission -- Politics of memory: on the treatment of hate -- Google and cultural democracy -- The relativity of translation and relativism.

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## Sommario/riassunto

Sophistics is the paradigm of a discourse that does things with words. It is not pure rhetoric, as Plato wants us to believe, but it provides an alternative to the philosophical mainstream. A sophistic history of philosophy questions the orthodox philosophical history of philosophy: that of ontology and truth in itself. In this book, we discover unusual Presocratics, wreaking havoc with the fetish of true and false. Their logoi perform politics and perform reality. Their sophistic practice can shed crucial light on contemporary events, such as the Truth and Reconciliation Commission in South Africa, where, to "e Desmond Tutu, "words, language, and rhetoric do things," creating things like the new "rainbow people." Transitional justice requires a consistent and sustainable relativism: not Truth, but truth for, and enough of the truth for there to be a community. Philosophy itself is about words before it is about concepts. Language manifests itself in reality only as multiplicity; different languages perform different types of worlds; and difficulties of translation are but symptoms of these differences. This desacralized untranslatability undermines and deconstructs the Heideggerian statement that there is a historical language of philosophy that is Greek by essence (being the only language able to say what "is") and today is German. Sophistical Practice constitutes a major contribution to the debate among philosophical pluralism, unitarism, and pragmatism. It will change how we discuss such words as city, truth, and politics. Philologically and philosophically rethinking the sophistic gesture, relying on performance and translation, it proposes a new paradigm for the human sciences.

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