

1. Record Nr.	UNINA9910787637203321
Autore	Liu Betty
Titolo	Work smarts : what CEOs say you need to know to get ahead // Betty Liu ; cover designer C. Wallace
Pubbl/distr/stampa	Hoboken, New Jersey : , : Wiley, , 2014 ©2014
ISBN	1-118-74809-3 1-118-74798-4 1-118-74493-4
Edizione	[1st edition]
Descrizione fisica	1 online resource (210 p.)
Classificazione	BUS012000
Altri autori (Persone)	WallaceC
Disciplina	650.1
Soggetti	Success in business Career development Success - Psychological aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Work Smarts: What CEOs Say You Need to Know to Get Ahead; Copyright; Contents; Introduction; Part One: If I Knew This Before, I'd Be a Millionaire . . . ; Chapter 1: The Company of One; Chapter 2: Why the Q Factor Is So Important; Chapter 3: How to Network; Chapter 4: Asking for a Raise; Chapter 5: The Art of Negotiation; Part Two: The Three Fs: Fear, Finances, and Flow; Chapter 6: Fear; Chapter 7: Finances; Chapter 8: Flow; Part Three: Postcards from the C-Suite; Chapter 9: What It's Really Like to Be a CEO; Chapter 10: Sound Off: The Most Annoying . . . ; Part Four: Things I've Learned Chapter 11: You Can't Really Be Good at Everything . . . and That's OK! Chapter 12: Five Tips for Life; Bibliography; About the Author; Index
Sommario/riassunto	"Award-winning Bloomberg financial journalist Betty Lui compiles the wisdom of the world's most successful CEOs into a practical guide to success. In Work Smarts, Betty Lui asks the tough questions of those who've been there and succeeded to give readers the best opportunity at job success. Interviewing the likes of Mickey Drexler, Ellen DeGeneres, Twitter's Jack Dorsey, Yahoo's Marissa Mayer, Elon Musk, Starbucks' Howard Schultz, Indra Nooyi, and Sheryl Sandberg among

many others, the book offers practical advice on such topics as networking, connecting with your boss, deciding when to say "no" to a work request, bouncing back from a firing or layoff, and why sometimes being good at your job just isn't enough"--
