Record Nr. UNINA9910787631803321 Entrepreneurship in Latin America: a step up the social ladder? // **Titolo** Eduardo Lora and Francesca Castellani, editors Pubbl/distr/stampa Washington, D.C.:,: The World Bank,, [2013] **ISBN** 1-4648-0009-X Descrizione fisica 1 online resource (pages cm) Collana Latin American development forum series Altri autori (Persone) LoraEduardo CastellaniFrancesca Disciplina 338/.04098 Soggetti Economic development - Latin America Entrepreneurship - Social aspects - Latin America Social mobility - Latin America Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali "A copublication of the Inter-American Development Bank and the World Bank." Nota di bibliografia Includes bibliographical references and index. Nota di contenuto part I. Overview -- part II. International comparisons and country studies. Sommario/riassunto This book looks at both the potential and limits of policies to promote entrepreneurship as an important vehicle for social mobility in Latin America and the Caribbean. Who are the region's entrepreneurs? They tend to be middle-aged males with secondary and, often, tertiary education who represent only a small segment of the economicallyactive population in the six countries considered in this book. They come from families in which a parent is, or was, an entrepreneur. In fact, a parent's occupation is more important in the decision to become an entrepreneur than a parent's wealth, income or