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Altri autori (Persone)	AndersonMark <1952->
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Nota di contenuto	Cover; Contents; List of Figures; List of Tables; About the Editors; About the Contributors; Introduction: Innovation in Latin America and the Role of KICKSTART; 1 Innovation in Practice and Practising Innovation; 2 Nuances in Entrepreneurial and Innovative Activity; 3 Generating Innovation Through Knowledge Exchange; 4 The Use of Intellectual Property in Latin American Higher Education Institutions; 5 Fostering Innovation and Technology Transfer; 6 A Model for Innovation and Global Competitiveness; 7 The Socioeconomics of Digital Ecosystems Research 8 Disseminating Innovation by Improving Individual Capabilities9 Vertical Integrative Innovation; Conclusion; Index
Sommario/riassunto	Reviewing the literature and existing practices of innovation, the authors explore the often misunderstood and contested terrain that surrounds innovation theory, policy and practice. Here is a comparative insight into Latin American and European approaches to innovation

management and innovation in practice, and an examination of how innovative ideas are exploited in and for a specifically Latin American context.

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