

1. Record Nr.	UNISALENT0991003885449707536
Autore	Beckett, Samuel
Titolo	The Beckett trilogy : Molloy dies, The unnamable / Samuel Beckett
Pubbl/distr/stampa	London : Picador, 1976
ISBN	0330256645
Descrizione fisica	328 p. ; 20 cm
Disciplina	843.914
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910787595603321
Autore	Barnard Malcolm <1958-, >
Titolo	Graphic design as communication / / Malcolm Barnard
Pubbl/distr/stampa	New York : , : Routledge, , 2005
ISBN	1-136-47729-2 1-315-01538-2 1-136-47722-5
Descrizione fisica	1 online resource (xi, 196 p. ) : ill
Disciplina	741.6
Soggetti	Graphic arts Communication in art Symbolism in art
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1 Introduction, Who is this book for?, What is this book about?, Chapter Outlines, 2 Graphic Design and Communication, Introduction, What is Graphic Design?, The Functions of Graphic Design, What is

Communication?, Communication Theory, Semiology, 3 Meaning: Words and Images, Introduction, Types of Signs, Meaning: Denotation and Connotation, Meaning: Layout, Meaning: Anchorage and Relay, Foucault and Graphic Design, Metaphor/Metonymy/Synechdoche, 4 Social, Cultural and Economic Functions, Introduction, The Relation to Society and Culture, Society, Social Functions, Culture, Cultural Functions, Childhood, Gender, The Relation to Economics, Consumption, Anti-consumption, 5 Audiences and Markets, Introduction, Target Practice, Ethnicity/Race, Age, Gender, 6 Modernism, Introduction, What is Modernism?, Graphic Design and Modernism, European Modernism, American Modernism, 7 Postmodernism and Globalisation, Introduction, What is Postmodernism?, Postmodernism and Graphic Design, What is Globalisation?, Globalisation and Graphic Design, 8 Graphic Design and Art, Introduction, The Artist and The Designer, Cultural Significance, Expression and Individuality, Creativity and Problem-solving, Function, Aura, 9 Conclusion

---

#### Sommario/riassunto

What is the point of graphic design? Is it advertising or is it art? Barnard explores how meaning & identity are at the core of every graphic design project & argues that the role & function of graphic design is, & always has been, communication.

---

3. Record Nr.	UNINA9910145445003321
Titolo	Biomechanics in sport : performance enhancement and injury prevention / / edited by Vladimir M. Zatsiorsky
Pubbl/distr/stampa	Oxford ; ; Malden, MA, : Blackwell Science, 2000
ISBN	9786611309763 9781281309761 1281309761 9780470693797 0470693797 9780470693049 0470693045
Edizione	[1st ed.]
Descrizione fisica	1 online resource (682 p.)
Collana	Volume IX of the Encyclopaedia of sports medicine
Altri autori (Persone)	ZatsiorskyVladimir M <1932-> (Vladimir Mikhailovich)
Disciplina	617.1/027
Soggetti	Human mechanics Sports injuries Sports - Physiological aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"An IOC Medical Commission publication in collaboration with the International Federation of Sports Medicine."
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	BIOMECHANICS IN SPORT; Contents; List of Contributors; Forewords; Preface; Part 1:Muscle Action in Sport and Exercise; 1 Neural Contributions to Changes in Muscle Strength; 2 Mechanical Properties and Performance in Skeletal Muscles; 3 Muscle-Tendon Architecture and Athletic Performance; 4 Eccentric Muscle Action in Sport and Exercise; 5 Stretch -Shortening Cycle of Muscle Function; 6 Biomechanical Foundations of Strength and Power Training; Part 2: Locomotion; 7 Factors Affecting Preferred Rates of Movement in Cyclic Activities; 8 The Dynamics of Running; 9 Resistive Forces in Swimming, 10 Propulsive Forces in Swimming11 Performance-Determining Factors in Speed Skating; 12 Cross-Country Skiing:Technique,Equipment and Environmental Factors Affecting Performance; Part 3:Jumping and Aerial Movement; 13 Aerial Movement; 14 The High Jump; 15 Jumping in Figure Skating; 16 Springboard and Platform Diving; 17 Determinants

of Successful Ski-Jumping Performance; Part 4: Throwing and Hitting; 18 Principles of Throwing; 19 The Flight of Sports Projectiles; 20 Javelin Throwing: an Approach to Performance Development; 21 Shot Putting; 22 Hammer Throwing: Problems and Prospects 23 Hitting and Kicking Part 5: Injury Prevention and Rehabilitation; 24 Mechanisms of Musculoskeletal Injury; 25 Musculoskeletal Loading During Landing; 26 Sport-Related Spinal Injuries and Their Prevention; 27 Impact Propagation and its Effects on the Human Body; 28 Neuromechanics of the Initial Phase of Eccentric Contraction-Induced Muscle Injury; Part 6: Special Olympic Sports; 29 Manual Wheelchair Propulsion; 30 Sports after Amputation; Index

---

#### Sommario/riassunto

Biomechanics in Sport is a unique reference text prepared by the leading world experts in sport biomechanics. Over thirty chapters cover a broad spectrum of topics, ranging from muscle mechanics to injury prevention, and from aerial movement to wheelchair sport. The biomechanics of sports including running, skating, skiing, swimming, jumping in athletics, figure skating, ski jumping, diving, javelin and hammer throwing, shot putting, and striking movements are all explained.

---