Record Nr. UNINA9910787566703321 **Titolo** Fashioning models [[electronic resource]]: image, text and industry // edited by Joanne Entwistle and Elizabeth Wissinger Pubbl/distr/stampa London;; New York,: Berg, 2012 **ISBN** 0-85785-311-2 0-85785-310-4 Edizione [English ed.] 1 online resource (212 p.) Descrizione fisica Altri autori (Persone) EntwistleJoanne WissingerElizabeth Disciplina 338.4/774692 Soggetti Models (Persons) Fashion Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Cover; Half Title; Title; Copyright; Dedication; Contents; List of Illustrations; Acknowledgements; Contributors; 1 Introduction; 2 Models as Brands: Critical Thinking about Bodies and Images; PART I; 3 From Artist's Model to the 'Natural Girl': Containing Sexuality in Early-Twentieth-Century Modelling; 4 'Giving Coloured Sisters a Superficial Equality': Re-Modelling African American Womanhood in Early Postwar America; 5 Fashion Modelling in Australia; 6 Performing Dreams: A Counter-History of Models as Glamour's Embodiment; PART II; 7 The Figure of the Model and Reality TV 8 Made in Japan: Fashion Modelling in Tokyo9 Modelling Consumption: Fashion Modelling Work in Contemporary Society: 10 Fashion Modelling: The Industry Perspective; Notes; Bibliography; Index Sommario/riassunto This volume presents a cutting-edge examination of modelling through race, class and gender, as well as its structure as an aesthetic marketplace within the global fashion economy. Accessible and highly engaging, Fashioning Models is essential reading for students and

scholars of fashion and related disciplines.