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Nota di contenuto	Social media and human resource management : it takes two to tango / Tanya Bondarouk, Miguel R. Olivas-Luján -- Social network screening : pitfalls, possibilities, and parallels in employment selection / Donald H. Kluemper -- What is the future of employer branding through social media? Results of the Delphi study into the perceptions of HR professionals and academics / Tanya Bondarouk ... [et al.] -- Recruiting Gen Yers through social media : insights from the Italian labor market / Rita Bissola, Barbara Imperatori -- Social media in internal communications : a view from senior management / Tanja Sedej, Gorazd Justinek -- Integration of social media in recruitment : a Delphi study / Aurélie Girard, Bernard Fallery, Florence Rodhain -- Social media as a mechanism for engagement? / Emma Parry, Adriano Solidoro -- Managing entitativity through social media / David A. Askay, Anita Blanchard, Jerome Stewart -- Using social media for job search : evidence from Generation Y job seekers / Laxmikant Manroop, Julia Richardson -- The integration of online face-to-face social

networking : the need for managerial reconfiguration / Barbara Imperatori, Dino Ruta -- Personae of interest : managers identities and the online mirror / Giulia Ranzini, Christian Fieseler -- Toward the development of a social information system research model / Opal Donaldson, Evan W. Duggan -- Social Media as enabler of crowdsourcing / Ivan Zupic.

| Sommario/riassunto | Social media have radically shifted the way people relate with each other and with organizations in technology-mediated ways; few areas are being impacted more strongly than Human Resources or Personnel Management. Attraction of candidates, internal communication with employees, communication with and among people; creation, design, testing and promotion of new services, new ways of organizing are appearing and changing the landscape at record speeds. This volume in the Advanced Series in Management utilizes empirical and theoretical approaches to shed light on this exciting set of emerging, stimulating new uses of technology that stretch creativity beyond conventional limits. |