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Nota di contenuto	Cover -- Contents -- List of Illustrations -- Acknowledgments -- Introduction -- SCOTTISH BEGINNINGS -- William Blackwood and the Dynamics of Success -- 'The mapp'd out skulls of Scotia': Blackwood's and the Scottish Phrenological Controversy -- Blackwood's and Romantic Nationalism -- Blackwood's Subversive Scottishness -- CONSOLIDATING REPUTATIONS -- 'On behalf of the Right': Archibald Alison, Political Journalism, and Blackwood's Conservative Response to Reform, 1830-1870 -- Editing Blackwood's -- or, What Do Editors Do? -- Maga, the Shilling Monthlies, and the New Journalism -- PRESERVING STATUS -- At the Court of Blackwood's: In the Kampong of Hugh Clifford -- 'A sideways ending to it all': G.W. Steevens, Blackwood, and the Daily Mail -- The Muse of Blackwood's: Charles Whibley and Literary Criticism in the World -- Appendix -- Bibliography -- Contributors -- Index -- A -- B -- C -- D -- E -- F -- G -- H -- I -- J -- K -- L -- M -- N -- O -- P -- Q -- R -- S -- T -- U -- V -- W -- Y.
Sommario/riassunto	Two hundred years after the founding of this significant influence on

British literary, political, and social history, this collection of essays reappraises the place of the Blackwood firm and its magazine in literary and print culture history.
