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Sommario/riassunto	Maurice Duke and Daniel P. Jordan vividly describe the colorful life and times of one of the South's -- and America's -- most important businesses and provide insight into how luck, management practices, and personalities helped the company rise to international prominence. Universal Leaf Tobacco Company, the world's largest independent leaf tobacco dealer, is one of the major buying arms for tobacco manufacturers worldwide, selecting, purchasing, processing, and storing leaf tobacco. The story opens during the aftermath of the Civil War when Southerners realized once again the worldwide poten