

1. Record Nr.	UNINA9910787484403321
Autore	Crockett Norman L.
Titolo	The woolen industry of the Midwest // Norman L. Crockett
Pubbl/distr/stampa	Lexington, Kentucky : , : The University Press of Kentucky, , 1970 ©1970
ISBN	0-8131-6258-0
Descrizione fisica	1 online resource (174 p.)
Disciplina	338.4/7/677310977
Soggetti	Woolen goods industry - Middle West
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Title; Copyright; Contents; PREFACE; Chapter I THE EASTERN BACKGROUND; Chapter II WOOL MANUFACTURERS ENTER THE MIDDLE WEST; Chapter III THE MARKETING OF WOOL IN THE MIDDLE WEST; Chapter IV QUESTS FOR WOOL AND WORKERS; Chapter V PRODUCTION AND SALES IN THE LOCAL AND REGIONAL MARKET; Chapter VI THE IMPINGEMENTS OF A NATIONALIZING MARKET; Chapter VII THE STRUGGLE FOR SURVIVAL; BIBLIOGRAPHY; INDEX; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; R; S; T; U; V; W; Y
Sommario/riassunto	Through the study of a regional industry, the book illustrates the impact of an expanding national market on a previously isolated market, offering new insights into a pioneer industry in the West and into the business methods and procedures of the time. The book discusses the growth of a myriad of small processing and manufacturing plants which drew raw materials from, and geared production and sales to that local economy, enjoying as they did, protection from eastern competitors who were saddled with high freight rates. The book demonstrates that once urbanization occurred in the region, bri