Record Nr. UNINA9910787439903321 Autore Liu Amy H. Titolo Standardizing Diversity: The Political Economy of Language Regimes / / Amy H. Liu Pubbl/distr/stampa Philadelphia:,: University of Pennsylvania Press,, [2015] ©2015 **ISBN** 0-8122-9210-3 Descrizione fisica 1 online resource: 22 illus Collana National and Ethnic Conflict in the 21st Century Disciplina 306.44/9598 Language policy - Economic aspects - Southeast Asia Soggetti Language policy - Political aspects Language policy - Economic aspects Language and languages Languages & Literatures Philology & Linguistics Southeast Asia Languages Political aspects Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Bibliographic Level Mode of Issuance: Monograph Nota di contenuto Front matter -- Contents -- Note About Interviews -- Part I: Toward a Typology of Language Regimes -- Chapter 1. Introduction -- Chapter 2. Typology of Language Regimes -- Part II: Language Regime Choice -- Chapter 3. Language Regime Choice: Theory -- Chapter 4. Language Regime Choice: Evidence -- Part III: Economic Effects of Language Regimes -- Chapter 5. Economic Effects of Language Regimes: Theory -- Chapter 6. Mechanism 1: Social Capital -- Chapter 7. Mechanism 2: Foreign Capital -- Chapter 8. Conclusion: Standardizing Diversity --Notes -- References -- Index -- Acknowledgments Languages have deep political significance beyond communication: a Sommario/riassunto common language can strengthen cultural bonds and social trust, or it may exacerbate cultural differences and power imbalances. Language regimes that emerge from political bargains can centralize power by favoring the language of one ethnolinguistic group, share power by recognizing multiple mother tongues, or neutralize power through the

use of a lingua franca. Cultural egoism, communicative efficiency, or

collective equality determines the choice. As Amy H. Liu demonstrates, the conditions surrounding the choice of a language regime also have a number of implications for a nation's economy. Standardizing Diversity examines the relationship between the distribution of linguistic power and economic growth. Using a newly assembled dataset of all language-in-education policies in Asia from 1945 to 2005 and drawing on fieldwork data from Malaysia and Singapore, Liu shows language regimes that recognize a lingua franca exclusively-or at least above all others-tend to develop social trust, attract foreign investment, and stimulate economic growth. Particularly at high levels of heterogeneity, the recognition of a lingua franca fosters equality and facilitates efficiency. Her findings challenge the prevailing belief that linguistic diversity inhibits economic growth, suggesting instead that governments in even the most ethnically heterogeneous countries have institutional tools to standardize their diversity and to thrive economically.