Record Nr. UNINA9910787432403321 Applications of management science. Vol. 17 [[electronic resource] /] / **Titolo** edited by Kenneth D. Lawrence, Gary Kleinman Pubbl/distr/stampa Bingley, England:,: Emerald,, 2015 ©2015 **ISBN** 1-78441-210-4 Edizione [First edition.] Descrizione fisica 1 online resource (233 p.) Collana Applications of management science, , 0276-8976 Altri autori (Persone) LawrenceKenneth D KleinmanGary Disciplina 658.403 Business & Economics - Management Science Soggetti Management & management techniques Business & management Economics, finance, business & management Business logistics - Decision making Multiple criteria decision making Business enterprises - Finance - Decision making Data envelopment analysis Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Note generali "EmeraldBooks"--Cover. Nota di bibliografia Includes bibliographical references at the end of each chapters. Nota di contenuto Multicriteria optimization for the delivery of products across multiple periods in a reverse supply chains environment / Ammar Y. Algahtani, Surendra M. Gupta -- A multicriteria meta-goal portfolio model based in Morningstar sector groupings / Kenneth D. Lawrence, Dinesh R. Pai, Sheila M. Lawrence -- A multicriteria decision model for venture capital firms evaluation of new technology business firms / Robert Gannon, Karen M. Hogan, Gerard T. Olson -- An improved zero-one linear programming model for the plane boarding problem / Ching-Chung Kuo -- Understanding contact center agents' preferences for selecting

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Sommario/riassunto

The objective of this research annual is to present state-of-the-art studies in the application of management science to the solution of significant managerial decision making problems. We hope that this research annual will significantly aid in the dissemination of actual applications of management science in both the public and private sectors. Topics will include: applied management science studies in finance, management, operations, supply chain and productivity. Applications of management science is critical reading for those academics, researchers, and practitioners of management science to the solution of significant managerial decision making problems in both the public and the private sectors.