1. Record Nr. UNINA9910787429203321 Autore Paoletti Jo Barraclough <1949-> **Titolo** Sex and unisex [[electronic resource]]: fashion, feminism, and the sexual revolution / / Jo B. Paoletti Bloomington, Indiana: ,: Indiana University Press, , 2015 Pubbl/distr/stampa ©2015 0-253-01602-9 **ISBN** Descrizione fisica 1 online resource (216 p.) Disciplina 391.00973 Soggetti Clothing and dress - Sex differences - United States Clothing and dress - Social aspects - United States Fashion - Social aspects - United States Fashion - United States Feminism - United States Sex - United States Sex role - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Cover; Contents; Acknowledgments; Introduction; 1 Movers, Shakers, and Boomers; 2 Feminism and Femininity; 3 The Peacock Revolution; 4 Nature and/or Nurture?; 5 Litigating the Revolution; 6 The Culture Wars, Then and Now; Notes; Bibliography; Index; Sommario/riassunto Notorious as much for its fashion as for its music, the 1960's and 1970's produced provocative fashion trends that reflected the rising wave of gender politics and the sexual revolution. In an era when gender stereotypes were questioned and dismantled, and when the feminist and gay rights movements were gaining momentum and a voice, the fashion industry responded in kind. Designers from Paris to Hollywood imagined a future of equality and androgyny. The unisex movement affected all ages, with adult fashions trickling down to school-aged children and clothing for infants. Between 1965 and 1975.