

1. Record Nr.	UNISA996396500603316
Autore	White John <fl. 1613-1651.>
Titolo	White 1636 [[electronic resource]] : a new almanacke and prognostication for the yeere of our Lord God 1636, being the bissextile or leap-yeere : calculated for the meridian of the most honorable city of London, and will serve generally for the monarchy of Great Britaine / / by Iohn White .
Pubbl/distr/stampa	Printed at London, : By T. Cotes for the Company of Stationers, [1636]
Descrizione fisica	[40] p. : ill
Soggetti	Almanacs, English Ephemerides Astrology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Second part has special t.p. with title: White 1636, a prognostication for this yeare of our Lord God 1636. Signatures: [A]-B C. Title within ornamental border. Imperfect: slightly faded. Reproduction of original in the Lambeth Palace Library.
Sommario/riassunto	eebo-0076

2. Record Nr.	UNINA9910787416803321
Autore	Prodromou Ted
Titolo	Ultimate guide to LinkedIn for business / / by Ted Prodromou
Pubbl/distr/stampa	[Irvine, California] : , : Entrepreneur Press, , 2015 ©2015
ISBN	1-61308-304-1
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (330 p.)
Collana	Ultimate Series
Classificazione	BUS060000BUS090010COM060140BUS002000
Disciplina	650.140285/6754
Soggetti	Business networks Online social networks Internet marketing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	""Contents""; ""Foreword by James Malinchak""; ""Preface""; ""Chapter 1: Why LinkedIn?""; ""Chapter 2: Getting Started on LinkedIn""; ""Chapter 3: Creating Your LinkedIn Account""; ""Chapter 4: Supercharging Your LinkedIn Profile""; ""Chapter 5: LinkedIn Privacy Settings""; ""Chapter 6: A Tour of Your LinkedIn Homepage""; ""Chapter 7: LinkedIn for Companies""; ""Chapter 8: LinkedIn Search""; ""Chapter 9: Getting Found on LinkedIn""; ""Chapter 10: Giving and Receiving LinkedIn Recommendations""; ""Chapter 11: Connecting with Others""; ""Chapter 12: Using LinkedIn InMail to Reach Out"" ""Chapter 13: LinkedIn Groups""""Chapter 14: Managing Your LinkedIn Connections""; ""Chapter 15: The Definitive Publishing Platform""; ""Chapter 16: Measuring Your LinkedIn Engagement""; ""Chapter 17: LinkedIn on the Go""; ""Chapter 18: Creating and Managing LinkedIn Groups""; ""Chapter 19: Recruiting New Employees""; ""Chapter 20: LinkedIn for Sales and Marketing Professionals""; ""Chapter 21: LinkedIn Advertising""; ""Chapter 22: Creating LinkedIn Ads That Convert Like Crazy""; ""Chapter 23: Finding a Job on LinkedIn""; ""Chapter 24: LinkedIn Success Stories""; ""Chapter 25: Commencement"" ""LinkedIn Glossary""""Index""; ""Ultimate Guide to Facebook Advertising, 2nd Edition""; ""Chapter 1: Facebook's Move to Rule the World""; ""Chapter 2: Is Facebook for Me?""; ""Contents""

Ted Prodromou is an Internet business consultant specializing in search engine optimization, pay-per-click campaign management, and social media marketing. In his past life, Ted worked for high tech companies IBM, DEC, and Cellular One before starting his own consulting firm in 1999. He lives in San Anselmo, CA.

James Malinchak, featured on ABC's hit TV show *Secret Millionaire*, is one of the most requested business and motivational keynote speakers in the world. He lives in Las Vegas, NV.
