

1. Record Nr.	UNINA9910787411903321
Titolo	The human factor in social capital management [[electronic resource]] : the owner-manager perspective // edited by Paul C. Manning
Pubbl/distr/stampa	Bingley, England : , : Emerald, , 2015 ©2015
ISBN	1-78441-583-9
Edizione	[First edition.]
Descrizione fisica	1 online resource (287 p.)
Collana	Critical studies on corporate responsibility, governance and sustainability, , 2043-9059 ; ; v. 9
Altri autori (Persone)	ManningPaul C
Disciplina	658.408
Soggetti	Business & Economics - Business Ethics Business ethics Social responsibility of business Social capital (Sociology) Industrial management - Moral and ethical aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Introduction / Paul Manning -- The economic meaning of social capital / Paul Manning -- The leading social capital scholars / Paul Manning -- Methodology : a holistic examination of the management of social capital processes / Paul Manning -- Managing social capital : the network dimension / Paul Manning -- Managing social capital : the relational dimension / Paul Manning -- Summary of research questions and emerging themes / Paul Manning -- Conclusions and recommendations : expanding the social capital perspectives / Paul Manning.
Sommario/riassunto	This book is about the management of social capital processes as they are accomplished-understood, experienced and shaped-by owner-managers. The aim of the book is to develop a deeper understanding of these management processes, and thereby to contribute to a greater congruence between lived social capital perspectives and experiences, and theoretical and empirical literature. The book argues that social capital processes are context dependent and hence cannot be fully understood within an economic understanding of rationality. It follows

that claims for the universality of the economic way of looking at life, and for looking at social capital processes are over-stated. Predicated on this insight the book investigates economic notions of rationality, as well as other perspectives on rationality in the management of social capital processes.
